

By: Martinez Fischer

H.R. No. 1412

R E S O L U T I O N

1 WHEREAS, Artist Martha Martínez-Flores has gained wide  
2 recognition for her work *SA is Amor* honoring San Antonio's rich  
3 heritage; and

4 WHEREAS, Ms. Martínez-Flores created *SA is Amor* as a  
5 celebration of the city's culture; depicted in the style of *papel*  
6 *picado*, the design is made up of several symbols representing San  
7 Antonio's iconic landmarks and traditions, including the San  
8 Fernando Cathedral, River Walk, and the Tower of the Americas; the  
9 work has been printed on posters, tee shirts, bandanas, stickers,  
10 and other items that are being sold through Felíz Modern, with  
11 proceeds benefiting the Alamo College Student Emergency Aid fund  
12 and San Antonio Independent School District's Bonham Academy, as  
13 well as community organizations such as the Martinez Street Women's  
14 Center, the Woodlawn Theatre, and the creative youth development  
15 program SAY Sí; moreover, Centro San Antonio invited  
16 Ms. Martínez-Flores to display the piece as a mural on a downtown  
17 building as part of the organization's Art Everywhere initiative;  
18 and

19 WHEREAS, Born in Chicago, Illinois, and raised in San Luis  
20 Potosí, Mexico, Ms. Martínez-Flores has made her home in San  
21 Antonio for more than two decades; she is a founding board member of  
22 Leadership SAISD, and she has served on the boards of the San  
23 Antonio-Mexico Friendship Council and Kitchen Campus, an  
24 organization that teaches middle and high school students about

1 cooking, nutrition, and culinary careers; and

2 WHEREAS, Ms. Martínez-Flores is the owner and creative  
3 director of the marketing and graphic design consulting studio MM  
4 Creative, and prior to starting her business, she was a graphic  
5 designer for several advertising agencies; a graduate of the  
6 University of Illinois School of Art and Design, she has garnered  
7 national recognition and earned more than 45 awards for her  
8 artwork; and

9 WHEREAS, In all her endeavors, Ms. Martínez-Flores enjoys  
10 the love and support of her husband, Dr. Mike Flores, and she takes  
11 great pride in their daughters, Mara Zoe and Mia Ximena; and

12 WHEREAS, Through her talent and her deep commitment to the  
13 city she is proud to call home, Martha Martínez-Flores has earned  
14 the admiration and appreciation of countless people, and she may  
15 indeed reflect with pride on her accomplishments; now, therefore,  
16 be it

17 RESOLVED, That the House of Representatives of the 87th Texas  
18 Legislature hereby honor Martha Martínez-Flores for her artwork *SA*  
19 *is Amor* and extend to her sincere appreciation for her many  
20 contributions to the San Antonio community; and, be it further

21 RESOLVED, That an official copy of this resolution be  
22 prepared for Ms. Martínez-Flores as an expression of high regard by  
23 the Texas House of Representatives.