

By: Campbell

S.C.R. No. 22

CONCURRENT RESOLUTION

1           WHEREAS, In recent years, the Central Texas community of Kyle  
2 has begun to garner attention as the Lone Star State's premier  
3 source of delicious pies; and

4           WHEREAS, Kyle is home to the Texas Pie Company, where owner  
5 Julie Albertson has been baking her signature products for retail  
6 and wholesale customers for more than two decades; during that  
7 time, the business has grown from selling a few pies each day to  
8 selling up to 300, with three-quarters of those purchases being  
9 made by people from out of town; and

10           WHEREAS, Recognizing the community's importance in purveying  
11 these prized baked goods, city leaders have found numerous ways to  
12 build on that reputation; Kyle has hosted the annual Pie in the Sky  
13 Hot Air Balloon Festival since 2017, and the mayor has proclaimed  
14 January 23 as Pie Day, which coincides with the national  
15 celebration of the dish; almost two months later, residents  
16 continue the fun with a pun, as they commemorate National Pi (p-i)  
17 Day on March 14; moreover, the city has joined the American Pie  
18 Council and has been granted a pie-related trademark from the  
19 U.S. Patent and Trademark Office; and

20           WHEREAS, Other local enterprises have also begun  
21 incorporating pie into their operations, with more than 40  
22 businesses joining the city's "CertiPIEd" business initiative; the  
23 Hampton Inn gives out pie-shaped and scented candles to guests,  
24 Broadway Bank is sponsoring pie-eating contests, and Sky Realty

1 Kyle presents pies to customers who buy a home; looking to expand  
2 the brand, the city is actively recruiting pie-making companies and  
3 pie restaurants to move to Kyle; and

4 WHEREAS, Whether it's pecan pie, apple pie, blueberry pie, or  
5 pot pie, a pie is an occasion for celebration and delight, and the  
6 people of Kyle are making this beloved dish a special focus of their  
7 identity as a community; now, therefore, be it

8 RESOLVED, That the 87th Legislature of the State of Texas  
9 hereby designate Kyle as the official Pie Capital of Texas; and, be  
10 it further

11 RESOLVED, That, in accordance with the provisions of Section  
12 [391.003\(e\)](#), Government Code, this designation remain in effect  
13 until the 10th anniversary of the date this resolution is finally  
14 passed by the legislature.