

1-1 By: Ordaz, et al. (Senate Sponsor - Hughes) H.B. No. 2194
 1-2 (In the Senate - Received from the House April 27, 2023;
 1-3 April 27, 2023, read first time and referred to Committee on
 1-4 Business & Commerce; May 11, 2023, reported adversely, with
 1-5 favorable Committee Substitute by the following vote: Yeas 11,
 1-6 Nays 0; May 11, 2023, sent to printer.)

1-7 COMMITTEE VOTE

	Yea	Nay	Absent	PNV
1-8				
1-9	X			
1-10	X			
1-11	X			
1-12	X			
1-13	X			
1-14	X			
1-15	X			
1-16	X			
1-17	X			
1-18	X			
1-19	X			

1-20 COMMITTEE SUBSTITUTE FOR H.B. No. 2194 By: King

1-21 A BILL TO BE ENTITLED
 1-22 AN ACT

1-23 relating to establishing a "Made in Texas" labeling program.
 1-24 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:
 1-25 SECTION 1. Subtitle F, Title 4, Government Code, is amended
 1-26 by adding Chapter 490D to read as follows:

1-27 CHAPTER 490D. "MADE IN TEXAS" LABELING PROGRAM

1-28 SUBCHAPTER A. GENERAL PROVISIONS

1-29 Sec. 490D.001. DEFINITIONS. In this chapter:

1-30 (1) "Office" means the Texas Economic Development and
 1-31 Tourism Office.

1-32 (2) "Program" means the "Made in Texas" labeling
 1-33 program established under this chapter.

1-34 SUBCHAPTER B. "MADE IN TEXAS" LABELING PROGRAM

1-35 Sec. 490D.051. ESTABLISHMENT OF "MADE IN TEXAS" LABELING
 1-36 PROGRAM. (a) The office shall establish and administer a "Made in
 1-37 Texas" labeling program.

1-38 (b) In establishing the program, the office by rule shall:

1-39 (1) establish criteria for determining whether a
 1-40 person may sell, advertise, or offer for sale in this state a
 1-41 product that uses "Made in Texas" or equivalent phrasing to
 1-42 represent that the product was made in whole or in substantial part
 1-43 in this state; and

1-44 (2) design and administer the use of a logo for
 1-45 products to be labeled as "Made in Texas" and adopt an application
 1-46 process for authorizing use of the logo.

1-47 (c) The criteria established under Subsection (b)(1) must
 1-48 include a requirement that all or virtually all significant parts
 1-49 and processing of a product originated in this state.

1-50 Sec. 490D.052. EXEMPT PRODUCTS. This chapter does not
 1-51 apply to or authorize the office to adopt rules governing the
 1-52 labeling of wine.

1-53 SECTION 2. This Act takes effect September 1, 2023.

1-54 * * * * *