

By: Hefner

H.C.R. No. 96

CONCURRENT RESOLUTION

1 WHEREAS, The Texas Historical Foundation has presented its  
2 2023 Star of Texas Award to the Cavender family, the founders of the  
3 iconic Western wear company Cavender's; and

4 WHEREAS, Each year, the Texas Historical Foundation confers  
5 this accolade to recognize individuals or businesses that have made  
6 an important contribution to preserving and promoting Texas  
7 culture; and

8 WHEREAS, Cavender's was founded in Pittsburg in 1965 by James  
9 and Pat Cavender, who decided to try selling clothing after  
10 dabbling in several other ventures; when the three styles of Tony  
11 Lama boots they stocked sold well, Mr. Cavender ordered more; in  
12 the 1970s, he bought and resold an entire cattle trailer load of  
13 boots from a manufacturer that was going out of business; and

14 WHEREAS, During the Urban Cowboy craze of the 1980s,  
15 Cavender's flourished, and after that era died down, the store  
16 still continued to thrive; the company formed a strategic alliance  
17 with a promising country singer, George Strait, who would go on to  
18 superstardom; and

19 WHEREAS, Cavender's has been named the nation's top retailer  
20 for many prominent manufacturers, among them Lucchese, Justin, Tony  
21 Lama, and Wrangler; along the way, it has strived to maintain its  
22 reputation for friendly customer service, as well as connections to  
23 its roots; stores display Cavender family photos, including old  
24 black-and-white pictures of grandparents on their ranches in

1 Albany, Texas, and Idabel, Oklahoma; in 2019, the Cavender family  
2 was inducted into the Texas Cowboy Hall of Fame; and

3 WHEREAS, Today, Cavender's has more than 90 stores across the  
4 South and Southwest; operations are run by the sons of James and  
5 Pat, brothers Joe, Mike, and Clay Cavender; and

6 WHEREAS, While providing customers with traditional Western  
7 wear, the Cavender family has worked to preserve an important  
8 legacy, and the longevity of its business is a tribute to  
9 generations of careful stewardship; now, therefore, be it

10 RESOLVED, That the 88th Legislature of the State of Texas  
11 hereby congratulate the Cavender family on its receipt of the 2023  
12 Star of Texas Award from the Texas Historical Foundation and extend  
13 to all those associated with Cavender's sincere best wishes for  
14 continued success in the years to come; and, be it further

15 RESOLVED, That an official copy of this resolution be  
16 prepared for the Cavender family as an expression of high regard by  
17 the Texas House of Representatives and Senate.