

R E S O L U T I O N

1 WHEREAS, Univision hosted the dedication of a mural titled
2 *Una Carta de Amor, a Love Letter to Corpus Christi, Un Homenaje Al*
3 *Mariachi!* at its building at 102 Mesquite Street and Coopers Alley
4 in Corpus Christi on April 27, 2023; and

5 WHEREAS, Painted by local artist La Lisa Hernandez, the
6 1,300-square-foot mural is dedicated to the memory of Walter
7 F. Ulloa, Spanish-language media pioneer and visionary, who was
8 born on August 14, 1948, and died on December 31, 2022; and

9 WHEREAS, After starting his career at Univision's flagship
10 television station in Los Angeles, Mr. Ulloa rose quickly in the
11 business and launched Entravision; as chair and CEO, he built the
12 company into a global media and digital marketing company with over
13 50 television stations, nearly 50 radio stations, and more than
14 4,500 technology and consumer brand clients; it is the largest
15 independent broadcaster of Univision-affiliated stations in the
16 United States; and

17 WHEREAS, Committed to empowering Latinos, Mr. Ulloa worked
18 tirelessly to ensure that members of the community could see
19 themselves reflected in the media; moreover, he was a mentor to
20 countless people in the industry; and

21 WHEREAS, Mr. Ulloa was also a passionate collector of Chicano
22 and Mexican art, and as a patron of individual artists, he strove to
23 raise awareness of their creativity and expand their cultural
24 influence; it is indeed fitting that Univision should honor the

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1 memory of this visionary trailblazer by investing in public art
2 that will be a source of inspiration for years to come; now,
3 therefore, be it

4 RESOLVED, That the House of Representatives of the 88th Texas
5 Legislature hereby commemorate the dedication of the mural *Una*
6 *Carta de Amor, a Love Letter to Corpus Christi, Un Homenaje Al*
7 *Mariachi!* at the Univision building in Corpus Christi and commend
8 all those involved in this outstanding project.

Herrero

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Speaker of the House

I certify that H.R. No. 1425 was adopted by the House on May 12, 2023, by a non-record vote.

Chief Clerk of the House