

By: Herrero

H.R. No. 1425

R E S O L U T I O N

1           WHEREAS, Univision hosted the dedication of a mural titled  
2 *Una Carta de Amor, a Love Letter to Corpus Christi, Un Homenaje Al*  
3 *Mariachi!* at its building at 102 Mesquite Street and Coopers Alley  
4 in Corpus Christi on April 27, 2023; and

5           WHEREAS, Painted by local artist La Lisa Hernandez, the  
6 1,300-square-foot mural is dedicated to the memory of Walter  
7 F. Ulloa, Spanish-language media pioneer and visionary, who was  
8 born on August 14, 1948, and died on December 31, 2022; and

9           WHEREAS, After starting his career at Univision's flagship  
10 television station in Los Angeles, Mr. Ulloa rose quickly in the  
11 business and launched Entravision; as chair and CEO, he built the  
12 company into a global media and digital marketing company with over  
13 50 television stations, nearly 50 radio stations, and more than  
14 4,500 technology and consumer brand clients; it is the largest  
15 independent broadcaster of Univision-affiliated stations in the  
16 United States; and

17           WHEREAS, Committed to empowering Latinos, Mr. Ulloa worked  
18 tirelessly to ensure that members of the community could see  
19 themselves reflected in the media; moreover, he was a mentor to  
20 countless people in the industry; and

21           WHEREAS, Mr. Ulloa was also a passionate collector of Chicano  
22 and Mexican art, and as a patron of individual artists, he strove to  
23 raise awareness of their creativity and expand their cultural  
24 influence; it is indeed fitting that Univision should honor the

1 memory of this visionary trailblazer by investing in public art  
2 that will be a source of inspiration for years to come; now,  
3 therefore, be it

4         RESOLVED, That the House of Representatives of the 88th Texas  
5 Legislature hereby commemorate the dedication of the mural *Una*  
6 *Carta de Amor, a Love Letter to Corpus Christi, Un Homenaje Al*  
7 *Mariachi!* at the Univision building in Corpus Christi and commend  
8 all those involved in this outstanding project.