

By: Zaffirini

S.R. No. 653

R E S O L U T I O N

1 WHEREAS, Koepf Chevrolet in La Vernia is celebrating the
2 100th anniversary of its founding in 2023; and

3 WHEREAS, This venerable enterprise was established in 1923 by
4 Ewald Otto Koepf, a cotton farmer, and in the early years, the
5 garage provided maintenance on vehicles, operated a single gas
6 pump, and sold tires; in the late 1920s, it became an authorized
7 dealer for Chevrolet; and

8 WHEREAS, After weathering the Depression and World War II,
9 the company began to offer additional services; Mr. Koepf became a
10 notary public and performed state vehicle inspections, and his
11 staff managed the bus stop in front of the garage that brought in
12 passengers from San Antonio; Mr. Koepf's efforts to better the
13 community included serving on boards that brought electricity and
14 running water to the area, maintaining local fire equipment, and
15 building a local playground; committed to education, he also played
16 an integral role in the creation of the La Vernia Independent School
17 District; and

18 WHEREAS, Mr. Koepf's son, Ewald "Junior" Koepf, took over the
19 business in 1969; in addition to serving the community as mayor, he
20 helped to establish the high school football team and the local
21 chamber of commerce, and he played a key role in developing
22 subdivisions, building highways, and convincing businesses like
23 H-E-B to come to La Vernia; his son, Dwight, joined the company at
24 age 16 and eventually worked in every part of the business before

1 officially becoming owner in 2003; today, the dealership continues
2 its long tradition of service, and it supports many local
3 organizations, including La Vernia ISD; and

4 WHEREAS, One of the oldest family-owned dealerships in the
5 country, Koepp Chevrolet has built a record of dependability and
6 longevity with generations of loyal customers, and it is indeed a
7 pleasure to honor the Koepp family for the contributions they have
8 made to the La Vernia community over the past century; now,
9 therefore, be it

10 RESOLVED, That the Senate of the 88th Texas Legislature
11 hereby commemorate the 100th anniversary of Koepp Chevrolet and
12 extend to Dwight Koepp and his employees sincere best wishes for
13 continued success; and, be it further

14 RESOLVED, That an official copy of this resolution be
15 prepared for Koepp Chevrolet as an expression of high regard by the
16 Texas Senate.