

By: Lozano

H.R. No. 469

R E S O L U T I O N

1 WHEREAS, Moo-Moo has opened its third location in Port  
2 Lavaca, providing a fitting opportunity to recognize the popular  
3 fried chicken restaurant; and

4 WHEREAS, Founded by Milton Neitsch Sr., the first Moo-Moo  
5 restaurant was built on South Moody Street in Victoria in 1966;  
6 after 45 years of working in the business established by his father,  
7 Lewis Neitsch sold the restaurant to a fellow Victoria resident in  
8 2015; and

9 WHEREAS, The new owner, Mark Shoemake, retained the beloved  
10 eatery's menu and staff; he opened a second Moo-Moo location in  
11 Victoria in 2017, and the new Port Lavaca restaurant opened in  
12 January 2025; Moo-Moo has been voted "Best Fried Chicken" by  
13 *Victoria Advocate* readers many times; and

14 WHEREAS, Since its inception nearly six decades ago, Moo-Moo  
15 has won the loyalty and appreciation of generations of customers,  
16 and the restaurant's new location is sure to be a welcome addition  
17 to the Port Lavaca community; now, therefore, be it

18 RESOLVED, That the House of Representatives of the 89th Texas  
19 Legislature hereby congratulate Moo-Moo on the opening of its third  
20 location and extend to owner Mark Shoemake and his staff sincere  
21 best wishes for continued success with this new venture; and, be it  
22 further

23 RESOLVED, That an official copy of this resolution be  
24 prepared for the restaurant as an expression of high regard by the

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1 Texas House of Representatives.