

R E S O L U T I O N

1 WHEREAS, A life made rich through meaningful service drew to
2 a close with the passing of Jacob Creth Fuller of McAllen on
3 March 20, 2024, at the age of 83; and

4 WHEREAS, The son of Jacob L. Fuller and Janet M. Fuller, Jake
5 Fuller was born in Brooklyn, New York, on December 27, 1940, and he
6 grew up with the companionship of a brother, James; he lived in a
7 number of places throughout the United States during his youth, and
8 he graduated from Abraham Lincoln High School in San Francisco,
9 California, in 1959; he went on to receive a bachelor's degree in
10 journalism from East Texas A&M University in Commerce in 1964; and

11 WHEREAS, Mr. Fuller enjoyed a long and rewarding career in
12 public relations, and he worked at several firms in the Dallas area
13 before opening his own consulting business, Starcom Consultants,
14 Inc., in 1980; under his able leadership, the company served a
15 variety of clients, including many in the health care field; he also
16 became active in local politics, and he contributed to Latino
17 political campaigns as well as the League of United Latin American
18 Citizens; and

19 WHEREAS, Mr. Fuller later made his home in McAllen, where he
20 distinguished himself as a dedicated health care lobbyist for
21 border communities, and one of his most notable career highlights
22 was his successful marketing campaign in support of tort reform in
23 Hidalgo County; he also played an instrumental role in establishing
24 the Border Health Political Action Committee, and he led the Border

1 Health Caucus for many years; in addition, he worked with state
2 leaders to secure a 10-year moratorium on the expansion of health
3 maintenance organizations in Cameron, Hidalgo, Webb, and Maverick
4 Counties; and

5 WHEREAS, In all his endeavors, Mr. Fuller benefited from the
6 love and support of his longtime companion, Luisa, and he took great
7 pride in his three children, Jay, Julie, and Brent, and his stepson,
8 Enrique; over the years, he had the pleasure of welcoming into his
9 family two grandchildren, Bladen and Jaden; a man of deep faith, he
10 was a member of McAllen First United Methodist Church; and

11 WHEREAS, An engaged citizen and a devoted family man, Jake
12 Fuller will be greatly missed, but the integrity, optimism, and
13 generosity with which he lived his life will forever inspire all who
14 had the good fortune to know him; now, therefore, be it

15 RESOLVED, That the House of Representatives of the 89th Texas
16 Legislature hereby pay tribute to the memory of Jacob Creth Fuller
17 and extend heartfelt sympathy to his relatives and many friends;
18 and, be it further

19 RESOLVED, That an official copy of this resolution be
20 prepared for his family and that when the Texas House of
21 Representatives adjourns this day, it do so in memory of Jake
22 Fuller.

Guillen

H.R. No. 556

Speaker of the House

I certify that H.R. No. 556 was unanimously adopted by a rising vote of the House on March 31, 2025.

Chief Clerk of the House