

R E S O L U T I O N

1       WHEREAS, The Molson Coors Fort Worth Brewery is celebrating  
2 the 50th anniversary of Miller Lite in 2025, and this occasion  
3 provides a welcome opportunity to reflect on the brewery's central  
4 role in producing the brand as well as its overall record of  
5 achievement; and

6       WHEREAS, In 1975, the Molson Coors Fort Worth Brewery became  
7 a part of beer history when it brewed and packaged the first Miller  
8 Lite pilsner; the first light beer to achieve widespread success in  
9 the U.S., Miller Lite was instrumental in popularizing the style  
10 and reshaping the American beer industry; the Miller Lite  
11 advertising campaign, with its famous slogan and numerous celebrity  
12 endorsements, has left a lasting legacy as well; and

13       WHEREAS, Opened in 1969, the Molson Coors Fort Worth Brewery  
14 is now the longest-operating brewery in the Dallas-Fort Worth area  
15 and one of the largest in the nation; benefiting from the dedicated  
16 efforts of 520 employees, the facility encompasses 155 acres and  
17 produces 8.2 million barrels annually for 72 different brands,  
18 including Miller Lite, Coors Light, and Miller High Life; and

19       WHEREAS, The Molson Coors Fort Worth Brewery has played an  
20 important part in its industry through the production of Miller  
21 Lite and other brands, and it is indeed deserving of recognition for  
22 its vital contributions to the economy of the Lone Star State; now,  
23 therefore, be it

24       RESOLVED, That the House of Representatives of the 89th Texas

H.R. No. 1280

1 Legislature hereby honor the Molson Coors Fort Worth Brewery on the  
2 occasion of the 50th anniversary of Miller Lite and extend to all  
3 those associated with the brewery sincere best wishes for continued  
4 success; and, be it further

5       RESOLVED, That an official copy of this resolution be  
6 prepared for the brewery as an expression of high regard by the  
7 Texas House of Representatives.

Collier

H.R. No. 1280

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Speaker of the House

I certify that H.R. No. 1280 was adopted by the House on May 23, 2025, by a non-record vote.

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Chief Clerk of the House