

By: Eissler

H.R. No. 230

R E S O L U T I O N

1 WHEREAS, December 5, 2003, marks the retirement of Paul
2 Lazzaro as vice president of marketing and public affairs for The
3 Woodlands Operating Company, drawing to a close a distinguished
4 career that has taken him from the U.S. Navy to Marriott Hotels to
5 CBS; and

6 WHEREAS, Considered the voice of The Woodlands, Mr. Lazzaro
7 began consulting for the new owners of The Woodlands Operating
8 Company, Morgan Stanley and Crescent Real Estate Company, in 1997;
9 hired full-time the following year, he has led marketing for the
10 master-planned community as well as handled public relations for
11 issues ranging from major golf tournaments to disputes in local
12 neighborhoods; and

13 WHEREAS, Among his many accomplishments while at The
14 Woodlands Operating Company are the creation of e-neighbor, the
15 Resident Help Line, and thewoodlands.net, as well as the expansion
16 of developers' contributions to community organization, which
17 today stand at \$300,000 a year; and

18 WHEREAS, Mr. Lazzaro has also actively participated on the
19 boards of numerous local organizations, including The Woodlands
20 Association, The Woodlands Community Service Corporation, and The
21 Woodlands Fire Department; in addition, he was the founder of First
22 Night-The Woodlands, a nonalcoholic, family-oriented celebration
23 of the arts held on New Year's Eve; and

24 WHEREAS, Mr. Lazzaro has served The Woodlands community with

1 integrity and dedication, earning the lasting respect and gratitude
2 of its residents, and it is a pleasure to recognize his exemplary
3 tenure with The Woodlands Operating Company as he embarks on this
4 exciting new chapter in his life; now, therefore, be it

5 RESOLVED, That the House of Representatives of the 78th Texas
6 Legislature, 3rd Called Session, hereby congratulate Paul Lazzaro
7 for his notable career and extend to him best wishes for continued
8 happiness; and, be it further

9 RESOLVED, That an official copy of this resolution be
10 prepared for Mr. Lazzaro as an expression of high regard by the
11 Texas House of Representatives.