

By: Hilderbran

H.R. No. 9

R E S O L U T I O N

1 WHEREAS, The passing of Walter B. Hailey, Jr., of Hunt on July
2 22, 2003, at the age of 76 has been deeply felt by his family and by
3 countless individuals whose lives were touched by this remarkable
4 gentleman; and

5 WHEREAS, A businessman and entrepreneur who achieved
6 stunning success throughout his varied career, Mr. Hailey was born
7 on May 27, 1927, in Mesquite; he attended Kemper Military School in
8 Booneville, Missouri, received a B.B.A. from The University of
9 Texas at Austin, and studied at the Institute of Insurance
10 Marketing at Southern Methodist University; before devoting
11 himself to business pursuits, he served in the U.S. Army, attaining
12 the rank of sergeant; and

13 WHEREAS, Following his discharge from the military, Mr.
14 Hailey worked as sales manager for Burrus Mills, Inc.; while
15 providing extensive scope for his business talents, the position
16 also afforded him the opportunity to host the company's renowned
17 radio and television program featuring the Light Crust Dough Boys;
18 and

19 WHEREAS, Mr. Hailey left Burrus Mills in 1955 and turned his
20 hand to selling insurance; he did so well that, 10 years later, he
21 was able to buy his own insurance company; he subsequently founded a
22 wholesale food insurance marketing system, which went public and
23 was sold to Kmart in 1973, founded a company to provide life and
24 health benefits to professional practices, cofounded a medical

1 malpractice insurance company, which went public in 1983, and
2 cofounded and took public an oil production company; and

3 WHEREAS, Eager to share the essential knowledge he had gained
4 over the course of his career, Mr. Hailey created Planned Marketing
5 Associates, Inc., a company that teaches life skills and marketing
6 skills; since the early 1990s, the firm has worked especially
7 closely with those in the field of dentistry; Planned Marketing
8 conducts "Boot Kamp" seminars at Mr. Hailey's Canyon Springs Ranch
9 in Hunt, as well as at other locations across the country, in
10 Canada, and in Australia; and

11 WHEREAS, In addition to the many who attended Mr. Hailey's
12 training sessions over the years, still others have profited from
13 his columns, articles, and book, *Breaking the No Barrier*; and

14 WHEREAS, A number of civic and professional organizations
15 benefited from Walter Hailey's involvement and leadership; he
16 served as president of Dallas East and White Rock YMCA, as a board
17 member of the World Business Council, and as a cofounder of the
18 Cowboy Artists of America Museum; and

19 WHEREAS, This esteemed Texan was the devoted husband of
20 Barbara Dunbar and the proud father of Burt, Ann, Jack, and Michael;
21 and

22 WHEREAS, Rich in family, friends, and accomplishments,
23 Walter Hailey helped myriad others find joy and meaning in their
24 lives through his wisdom, love, and generosity of spirit, and they
25 will forever cherish his memory; now, therefore, be it

26 RESOLVED, That the House of Representatives of the 78th Texas
27 Legislature, 4th Called Session, hereby pay special tribute to the

1 life of Walter B. Hailey, Jr., and that sincere sympathy be extended
2 to the members of his family and to his many friends; and, be it
3 further

4 RESOLVED, That an official copy of this resolution be
5 prepared for his family and that when the Texas House of
6 Representatives adjourns this day, it do so in memory of Walter B.
7 Hailey, Jr.