

By: Jones of Bexar

H.B. No. 723

A BILL TO BE ENTITLED

AN ACT

1
2 relating to marketing an annual print by the state artist for
3 two-dimensional media.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

5 SECTION 1. Subchapter B, Chapter 444, Government Code, is
6 amended by adding Section 444.032 to read as follows:

7 Sec. 444.032. ANNUAL PRINT BY TEXAS STATE ARTIST. (a) The
8 commission shall market an annual limited edition print by the
9 Texas state artist for two-dimensional media selected under Article
10 6139k, Revised Statutes, as added by Chapter 1412, Acts of the 77th
11 Legislature, Regular Session, 2001.

12 (b) The commission shall establish a committee consisting
13 of artists and commission employees to select the work of art to be
14 used for the limited edition print. The committee shall work with
15 the Texas state artist for two-dimensional media to design the
16 print.

17 (c) The commission shall ask the Texas state artist for
18 two-dimensional media to donate to the commission the work of art to
19 be used for the limited edition print.

20 (d) The commission shall develop a marketing plan to
21 advertise and sell the limited edition prints in the gift and
22 souvenir shops in the Capitol and the General Land Office Building,
23 on the commission's Internet site, and in other suitable markets.

24 (e) The commission shall:

1 (1) sell at a public auction the original work of art
2 from which the limited edition prints are made; and

3 (2) hold and charge an admission fee for a signing
4 event at which the Texas state artist for two-dimensional media
5 personally signs limited edition prints purchased at the event.

6 (f) The commission shall deposit the first \$100,000 of the
7 proceeds from the admission fee for the signing event and the sale
8 of the limited edition prints and the original work of art in each
9 fiscal year to the credit of the Texas Commission on the Arts
10 operating fund. The commission shall deposit additional proceeds
11 in each fiscal year to the credit of the Texas cultural endowment
12 fund.

13 SECTION 2. Not later than January 15, 2005, the Texas
14 Commission on the Arts shall report on the effectiveness of the
15 program created under Section 444.032, Government Code, as added by
16 this Act, and make recommendations about expanding the program to
17 market a work of art by the Texas state artist for three-dimensional
18 media. The commission shall provide the report to the:

- 19 (1) lieutenant governor;
20 (2) speaker of the house of representatives; and
21 (3) chair of each committee of the legislature with
22 primary responsibility over the commission.

23 SECTION 3. This Act takes effect September 1, 2003.