

By: Rose

H.R. No. 238

R E S O L U T I O N

1 WHEREAS, On March 6, 2003, John S. Etchieson of Austin will
2 retire from his position as president and CEO of the Better Business
3 Bureau (BBB) in Central Texas, having served the BBB system with
4 integrity and distinction for 33 years; and

5 WHEREAS, This University of Texas alumnus began his career
6 with the Austin BBB organization in 1970, while still a student, and
7 within two years had earned a management training scholarship and
8 had been named business relations director; over the course of the
9 next decade, Mr. Etchieson held key positions at BBB offices in
10 Houston, San Antonio, and Austin, and in 1980 he was named to his
11 current position as president and CEO of the Central Texas chapter;
12 and

13 WHEREAS, Under his able stewardship, the Better Business
14 Bureau has provided area residents with information needed to
15 become better-informed consumers and has offered business owners
16 and operators guidance for improving their companies' practices;
17 Mr. Etchieson has achieved noteworthy success with the BBB's
18 alternative dispute resolution programs, its advertising review,
19 and its work to evaluate and report on the solicitation and funds
20 distributions of charities; and

21 WHEREAS, This exemplary Texan has devoted more than three
22 decades of his professional life toward making the Lone Star State a
23 better place in which to do business, and his legacy of fairness and
24 professionalism will continue to benefit Capital Area businesses

1 and consumers for many years to come; now, therefore, be it

2 RESOLVED, That the House of Representatives of the 78th Texas
3 Legislature hereby commend John S. Etchieson for his outstanding
4 tenure as president and CEO of the Central Texas Better Business
5 Bureau and extend to him warmest best wishes for continued
6 happiness and success in his future endeavors; and, be it further

7 RESOLVED, That an official copy of this resolution be
8 prepared for Mr. Etchieson as an expression of high regard by the
9 Texas House of Representatives.