

R E S O L U T I O N

1           WHEREAS, Since 1968, Advertising Associates has provided  
2   invaluable marketing services to businesses across Southeast  
3   Texas, and this year, as the company celebrates its 35th  
4   anniversary, its future has never looked more promising; and

5           WHEREAS, Advertising Associates was founded by Don Crain, a  
6   Beaumont-area restaurateur, to promote his own business as well as  
7   those owned by friends and neighbors; providing expert advice to  
8   local business owners at affordable prices, the advertising agency  
9   expanded its services throughout the 1970s and 1980s, and Mr. Crain  
10   earned a well-deserved reputation for integrity and hard work;  
11   during the 1990s, the firm began to attract regional and national  
12   clients, at one time handling accounts in as many as 12 states; and

13           WHEREAS, Under the ownership of J. C. Milich, the company has  
14   flourished and continues to provide high-quality marketing  
15   services to a wide range of companies, such as restaurants and car  
16   dealerships; Advertising Associates also includes educational  
17   enrichment programs and boat dealerships in its ever-expanding  
18   clientele; and

19           WHEREAS, The success of this small Beaumont-based  
20   advertising agency is most notable, for it has weathered the  
21   changing economic conditions of our state over the course of the  
22   past 35 years and has helped many other small businesses in our  
23   state to do the same; now, therefore, be it

24           RESOLVED, That the House of Representatives of the 78th Texas

H.R. No. 898

1 Legislature hereby commend Advertising Associates of Beaumont for  
2 helping to make the Lone Star State a better place in which to do  
3 business and congratulate the company on the occasion of its 35th  
4 anniversary; and, be it further

5         RESOLVED, That an official copy of this resolution be  
6 prepared for prominent display at the offices of Advertising  
7 Associates as an expression of high regard by the Texas House of  
8 Representatives.

Hamilton

H.R. No. 898

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Speaker of the House

I certify that H.R. No. 898 was adopted by the House on May 16, 2003, by a non-record vote.

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Chief Clerk of the House