

R E S O L U T I O N

1 WHEREAS, Blue Bell Ice Cream is justly renowned as the
2 producer of a line of frozen dairy products so compellingly
3 scrumptious that not even the far-flung borders of the Lone Star
4 State could contain them; and

5 WHEREAS, Founded in August 1907 as the Brenham Creamery
6 Company, the struggling enterprise reached a pivotal moment in its
7 history in 1919 when president H. F. Hohlt brought in E. F. Kruse as
8 manager; although the company has changed its name more than once,
9 and has expanded from a cherished local secret to a household word
10 in several states, it has remained in the Kruse family since that
11 time; and

12 WHEREAS, The current company officers, including chairman of
13 the board Ed Kruse, president and CEO Howard Kruse, vice president
14 Paul Kruse, vice president and general sales manager Melvin
15 Ziegenbein, regional manager Harold Gilson, and Darrell Schulte,
16 reflect that continuing family commitment, and they are working to
17 maintain the exceptional level of quality that has always been
18 synonymous with Blue Bell Ice Cream; and

19 WHEREAS, Now available in Texas, Oklahoma, Louisiana,
20 Mississippi, Arkansas, New Mexico, Missouri, Kansas, Alabama,
21 Florida, Georgia, South Carolina, Kentucky, and Tennessee, the Blue
22 Bell line boasts more than 250 products, including 45 flavors of
23 Blue Bell Ice Cream as well as Blue Bell Light Ice Cream, Blue Bell
24 Lowfat and Nonfat Yogurts, and a variety of other frozen snacks; and

1 WHEREAS, For decades the name "Blue Bell Ice Cream" has
2 brought broad smiles and contented memories to all those who have
3 had the great pleasure of enjoying the company's truly delicious
4 products; countless Americans have repeatedly raised their spoons
5 as a ringing endorsement of Blue Bell Ice Cream, and the members of
6 this chamber take great pleasure in honoring this truly Texan
7 enterprise; now, therefore, be it

8 RESOLVED, That the House of Representatives of the 78th Texas
9 Legislature hereby congratulate the management and staff of Blue
10 Bell Ice Cream on the company's well-deserved success and extend to
11 them sincere best wishes for continued good fortune; and, be it
12 further

13 RESOLVED, That an official copy of this resolution be
14 prepared for Blue Bell Ice Cream as an expression of high regard by
15 the Texas House of Representatives.

Goolsby
Kolchorst

Craddick	Geren	Mercer
Allen	Giddings	Merritt
Alonzo	Goodman	Miller
Bailey	Goolsby	Moreno of Harris
Baxter	Griggs	Moreno of El Paso
Berman	Grusendorf	Morrison
Bohac	Guillen	Mowery
Bonnen	Gutierrez	Naishtat
Branch	Haggerty	Nixon
Brown of Kaufman	Hamilton	Noriega
Brown of Brazos	Hamric	Oliveira
Burnam	Hardcastle	Olivo
Callegari	Harper-Brown	Paxton
Campbell	Hartnett	Pena
Canales	Heflin	Phillips
Capelo	Hegar	Pickett
Casteel	Hilderbran	Pitts
Castro	Hill	Puente
Chavez	Hochberg	Quintanilla
Chisum	Hodge	Raymond
Christian	Homer	Reyna
Coleman	Hope	Riddle
Cook of Navarro	Hopson	Ritter
Cook of Colorado	Howard	Rodriguez
Corte	Hughes	Rose
Crabb	Hunter	Seaman
Crownover	Hupp	Smith of Tarrant
Davis of Harris	Isett	Smith of Harris
Davis of Dallas	Jones of Lubbock	Smithee
Dawson	Jones of Bexar	Solis
Delisi	Jones of Dallas	Solomons
Denny	Keel	Stick
Deshotel	Keffer of Dallas	Swinford
Driver	Keffer of Eastland	Talton
Dukes	King	Taylor
Dunnam	Kolkhorst	Telford
Dutton	Krusee	Thompson
Edwards	Kuempel	Truitt
Eiland	Laney	Turner
Eissler	Laubenberg	Uresti
Elkins	Lewis	Van Arsdale
Ellis	Luna	Villarreal
Escobar	Mabry	West
Farabee	Madden	Wilson
Farrar	Marchant	Wise
Flores	Martinez Fischer	Wohlgemuth
Flynn	McCall	Wolens
Gallego	McClendon	Wong
Garza	McReynolds	Woolley
Gattis	Menendez	Zedler

H.R. No. 1712

Speaker of the House

I certify that H.R. No. 1712 was adopted by the House on May 30, 2003, by a non-record vote.

Chief Clerk of the House