

By: Smith of Harris

H.R. No. 1770

R E S O L U T I O N

1 WHEREAS, The fragrant aroma of fresh-baked bread will be
2 wafting through a number of communities in the Houston area as
3 Rolling Dough, Ltd., proceeds to implement an agreement to open 20
4 bakery-cafes under franchise from the Panera Bread Company; and

5 WHEREAS, Partners Mark and Monica von Waaden and Ed Toles are
6 set to open their first establishment in the summer of 2003; they
7 plan to open a second bakery in Sugar Land in August and hope to open
8 additional sites in Missouri City and another location before the
9 end of the year; thereafter, they expect to open approximately four
10 a year over the next four years; and

11 WHEREAS, With more than 500 bakery-cafes currently in
12 operation, the St. Louis-based Panera Bread Company is one of the
13 fastest-growing companies in the food service industry; and

14 WHEREAS, Rolling Dough's agreement with Panera Bread
15 promises to provide not only a number of inviting cafes in the
16 Houston area but also a significant number of jobs; the company will
17 have hired approximately 50 people by the time of its first opening
18 and anticipates employing about 40 to operate the Sugar Land site;
19 and

20 WHEREAS, Rolling Dough, Ltd., is poised to become a bright
21 spot in the day for many Texans in the Houston vicinity and to
22 provide many new jobs in this dynamic metropolitan area; now,
23 therefore, be it

24 RESOLVED, That the House of Representatives of the 78th Texas

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1 Legislature hereby congratulate Mark and Monica von Waaden and Ed
2 Toles on the opening of Rolling Dough Bakery and extend to them
3 sincere best wishes for continued success in all their endeavors.