

SENATE RESOLUTION NO. 407

WHEREAS, The Senate of the State of Texas is pleased to recognize the participants of the Plus Program at the McCombs School of Business at The University of Texas at Austin; and

WHEREAS, The Plus Program consists of practical, experiential, and interactive seminars designed to enhance traditional academic studies; conducted during two six-week modules, these seminars strive to help graduate business students develop the broad perspective and character that are the hallmarks of well-rounded corporate leaders; seminar modules cover business ethics, strategic thinking, and the arts of sales, persuasion, and collaboration; and

WHEREAS, Second-year students have the opportunity to participate in the Plus Global Study Tour and Practicum; this semester-long program allows students to take a two-week study tour in a region of interest, and includes in-class lectures and a global business-related practicum; regions covered by Plus Global in the spring of 2003 include Central Europe, China, South America, and Southeast Asia; participants are sponsored by American companies operating in the region chosen, and the companies assist the students to complete their study tours successfully; and

WHEREAS, Teams of four to seven students in the Plus Global program travel to their chosen country, where they learn about social, cultural, and economic issues; in addition, students undertake a project directly tied to the country's economic development focus; for instance, in China, the focus is high

technology, and in Europe, it is finance, energy, or a related area; the students' projects also benefit their sponsoring companies by helping to solve a current business problem or by addressing international analysis needs; and

WHEREAS, The Plus Program provides many of our future leaders in business and industry the opportunity to gain important skills in such critical areas as business communications, ethics, entrepreneurship, and international business; now, therefore, be it

RESOLVED, That the Senate of the State of Texas, 78th Legislature, hereby recognize the Plus Program at The University of Texas at Austin as a model of graduate business education and extend best wishes for the future to all of its participants; and, be it further

RESOLVED, That a copy of this Resolution be prepared for the faculty, staff, and students involved in this important program as an expression of esteem from the Texas Senate.

Barrientos

President of the Senate

I hereby certify that the above Resolution was adopted by the Senate on March 25, 2003.

Secretary of the Senate

Member, Texas Senate