By: Phillips, Hamric, Truitt, Homer, Woolley H.B. No. 2135

Substitute the following for H.B. No. 2135:

By: Phillips C.S.H.B. No. 2135

A BILL TO BE ENTITLED

1	AN ACT

- 2 relating to the creation of a tourist-oriented directional sign
- 3 program.
- 4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:
- 5 SECTION 1. Subchapter D, Chapter 391, Transportation Code,
- 6 is amended by adding Section 391.099 to read as follows:
- 7 Sec. 391.099. TOURIST-ORIENTED DIRECTIONAL SIGN PROGRAM.
- 8 <u>(a) In this section:</u>
- 9 <u>(1) "Eligible facility" means a winery or a business</u>
- 10 related to agriculture or tourism, including a farm, ranch, or
- 11 other tourist activity, that:
- 12 (A) derives a major portion of its income or
- 13 <u>visitors during the normal business season from highway users not</u>
- 14 residing in the area of the facility;
- 15 (B) complies with state and federal laws relating
- 16 to:
- (i) provision of public accommodation
- 18 without regard to race, religion, color, age, sex, or national
- 19 origin; and
- 20 <u>(ii) licensing and approval of service</u>
- 21 facilities; and
- (C) is located within the mile limitations
- 23 established under the Texas Manual on Uniform Traffic Control
- 24 Devices and the Manual on Uniform Traffic Control Devices issued by

1	the United States Department of Transportation, Federal Highway
2	Administration.
3	(2) "Eligible highway" means a highway that:
4	(A) has noncontrolled access; and
5	(B) is outside the corporate limits of a
6	municipality with a population of 5,000 or more.
7	(3) "Tourist-oriented directional sign" means a sign
8	that identifies a particular winery or business related to
9	agriculture or tourism, including a farm, ranch, or other tourist
10	activity, and identifies the type or nature of the winery or
11	business by use of an icon, symbol, or other identifying device.
12	(4) "Trailblazing" means placing multiple signs along
13	a route or routes directing the public to a specific location.
14	(b) The commission shall administer the tourist-oriented
15	directional sign program created under this section to erect and
16	maintain tourist-oriented directional signs on eligible highways.
17	(c) Except as provided by Subsection (f), the commission
18	shall:
19	(1) regulate the content, composition, design,
20	placement, erection, and maintenance of tourist-oriented
21	directional signs and supports on eligible highway rights-of-way;
22	and

with an individual, firm, group, or association in this state to

erect and maintain tourist-oriented directional signs at locations

(2) adopt rules necessary to administer and enforce

(d) The commission shall enter into one or more contracts

23

24

25

26

27

this section.

1	along eligible highways.
2	(e) A contract under this section shall provide for:
3	(1) the assessment of fees to be paid to a contractor
4	by an eligible facility; and
5	(2) remittance to the department of the greater of:
6	(A) 10 percent of the fees collected by the
7	<pre>contractor; or</pre>
8	(B) an amount sufficient to recover the
9	department's costs of administering the program.
10	(f) The commission may not adopt rules under this section
11	<pre>that:</pre>
12	(1) violate the Texas Manual on Uniform Traffic
13	Control Devices or the Manual on Uniform Traffic Control Devices
14	issued by the United States Department of Transportation, Federal
15	Highway Administration; or
16	(2) prohibit an eligible facility from receiving a
17	tourist-oriented directional sign based on trailblazing off of the
18	state highway system.
19	(g) The department shall:
20	(1) before the 31st day after the date the eligible
21	facility submits an application under this section, notify the
22	<pre>facility that:</pre>
23	(A) the application has been received; and
24	(B) the application is complete or that
25	additional information is required to complete the application; and
26	(2) approve or disapprove the application:
27	(A) before the 61st day after the date the

C.S.H.B. No. 2135

- 1 eligible facility submits the application if no additional
- 2 information is required under Subdivision (1); or
- 3 (B) before the 31st day after the date the
- 4 eligible facility submits all of the additional information
- 5 required under Subdivision (1).
- 6 SECTION 2. This Act takes effect immediately if it receives
- 7 a vote of two-thirds of all the members elected to each house, as
- 8 provided by Section 39, Article III, Texas Constitution. If this
- 9 Act does not receive the vote necessary for immediate effect, this
- 10 Act takes effect September 1, 2005.