

By: Flores

H.B. No. 2526

A BILL TO BE ENTITLED

AN ACT

relating to the promotional activities of certain alcoholic beverage license or permit holders.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Subtitle A, Title 3, Alcoholic Beverage Code, is amended by adding Chapter 54 to read as follows:

CHAPTER 54. PROMOTIONAL PERMIT

Sec. 54.001. AUTHORIZED ACTIVITIES. The holder of a promotional permit may, on behalf of a distiller, brewer, rectifier, manufacturer, winery, or wine bottler with whom the promotional permit holder has entered into a contract for the purposes of this chapter, engage in activities to promote and enhance the sale of an alcoholic beverage in this state, including activities that take place on the premises of the holder of a permit or license under this code.

Sec. 54.002. FEE. (a) The annual state fee for a promotional permit is \$300.

(b) A local fee may not be charged for the application or issuance of a promotional permit.

Sec. 54.003. PROHIBITED ACTIVITIES. The holder of a promotional permit may not hold an interest, directly or indirectly, in a permit or license issued under this code other than a contract to promote and enhance the sale of alcoholic beverages as authorized by this chapter.

1 SECTION 2. This Act takes effect September 1, 2005.