

By: Phillips

H.B. No. 2894

A BILL TO BE ENTITLED

AN ACT

relating to the marketing and sale of certain license plates by a private vendor.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Section 504.851, Transportation Code, is amended by amending Subsections (a), (b), (c), (e), (f), (g), and (h) and adding Subsections (g-1) and (k) to read as follows:

(a) The ~~[commission may authorize the]~~ department shall ~~[to]~~ enter into a contract with the private vendor whose proposal is most advantageous to the state, as determined from competitive sealed proposals that satisfy the requirements of this section, for the marketing and sale of:

(1) personalized ~~[prestige]~~ license plates authorized by Section 504.101; or

(2) with the agreement of the private vendor, other specialty ~~[specialized]~~ license plates authorized by this subchapter.

(b) Instead of the fees established by Section 504.101(c), ~~[if the commission authorizes the department to contract with a private vendor under Subsection (a)(1) for the marketing and sale of personalized prestige license plates,~~ the commission by rule shall establish fees for the issuance or renewal of personalized ~~[prestige]~~ license plates that are marketed and sold by the private vendor. Fees must be reasonable and not less than the greater of:

1           (1) the amounts necessary to allow the department to  
2 recover all reasonable costs to the department associated with the  
3 evaluation of the competitive sealed proposals received by the  
4 department and with the implementation and enforcement of the  
5 contract, including direct, indirect, and administrative costs; or

6           (2) the amount established by Section 504.101(c).

7           (c) ~~The [If the commission authorizes the department to~~  
8 ~~contract with a private vendor under Subsection (a)(2) for the~~  
9 ~~marketing and sale of other specialized license plates authorized~~  
10 ~~by this subchapter, including specialized license plates that may~~  
11 ~~be personalized, the]~~ commission by rule shall establish the fees  
12 for the issuance or renewal of souvenir license plates, specialty  
13 ~~[specialized]~~ license plates, or souvenir or specialty license  
14 plates that are personalized that are marketed and sold by the  
15 private vendor. Fees must be reasonable and not less than the  
16 amounts necessary to allow the department to recover all reasonable  
17 costs to the department associated with the evaluation of the  
18 competitive sealed proposals received by the department and with  
19 the implementation and enforcement of the contract, including  
20 direct, indirect, and administrative costs. A fee established  
21 under this subsection is in addition to:

22           (1) the registration fee and any optional registration  
23 fee prescribed by this chapter for the vehicle for which specialty  
24 ~~[the specialized]~~ license plates are issued;

25           (2) any additional fee prescribed by this subchapter  
26 for the issuance of specialty ~~[the specialized]~~ license plates for  
27 that vehicle; and

(3) any additional fee prescribed by this subchapter for the issuance of personalized license plates for that vehicle.

(e) The portion of a [A] contract with a private vendor regarding the marketing and sale of personalized license plates ~~[under Subsection (a)(1)]~~ is payable only from amounts derived from the collection of the fee established under Subsection (b). The portion of a [A] contract with a private vendor regarding the marketing and sale of souvenir license plates, specialty license plates, or souvenir or specialty license plates that are personalized under Section 504.102 ~~[under Subsection (a)(2)]~~ is payable only from amounts derived from the collection of the fee established under Subsection (c).

(f) The department may approve ~~[create]~~ new design and color combinations for personalized ~~[prestige]~~ license plates that are marketed and ~~[or]~~ sold by a private vendor under a contract entered into with the private vendor ~~[under Subsection (a)(1)]~~. Each approved license plate design and color combination remains the property of the department.

(g) The department may approve ~~[create]~~ new design and color combinations for specialty ~~[specialized]~~ license plates authorized by this chapter, including specialty ~~[specialized]~~ license plates that may be personalized, that are marketed and ~~[or]~~ sold by a private vendor under a contract entered into with the private vendor ~~[under Subsection (a)(2)]~~. Each approved license plate design and color combination remains the property of the department. Except as otherwise provided by this chapter, this ~~[This]~~ subsection does not authorize:

1           (1) the department to approve a design or color  
2 combination for a specialty [~~specialized~~] license plate that is  
3 inconsistent with the design or color combination specified for the  
4 license plate by the section of this chapter [~~subchapter~~] that  
5 authorizes the issuance of the specialty [~~specialized~~] license  
6 plate; or

7           (2) the private vendor to market and [~~or~~] sell a  
8 specialty [~~specialized~~] license plate with a design or color  
9 combination that is inconsistent with the design or color  
10 combination specified by that section.

11       (g-1) The department may not:

12           (1) publish a proposed design or color combination for  
13 a specialty license plate for public comment in the Texas Register  
14 or otherwise, except on the department's website for a period not to  
15 exceed 10 days; or

16           (2) restrict the background color, color  
17 combinations, or color alphanumeric license plate numbers of a  
18 specialty license plate, except as determined by the Department of  
19 Public Safety as necessary for law enforcement purposes.

20       (h) Subject to the limitations provided by Subsections (g)  
21 and (g-1) [In connection with a license plate that is marketed or  
22 sold by a private vendor under contract], the department may cancel  
23 a license plate or require the discontinuation of a license plate  
24 design or color combination that is marketed and sold by a private  
25 vendor under contract at any time if the department determines that  
26 the cancellation or discontinuation is in the best interest of this  
27 state or the motoring public.

1       (k) The department shall certify to the comptroller the  
2 estimate, with a detailed explanation of the basis on which the  
3 estimate is calculated, of all reasonable costs to the department  
4 associated with the evaluation of competitive sealed proposals  
5 received by the department under this section and associated with  
6 the implementation and enforcement of a contract entered into under  
7 this section, including direct, indirect, and administrative costs  
8 for the issuance or renewal of personalized license plates or  
9 specialty license plates.

10       SECTION 2. Subchapter J, Chapter 504, Transportation Code,  
11 is amended by adding Section 504.852 to read as follows:

12       Sec. 504.852. CONTRACT LIMITATIONS. (a) In a contract  
13 under Section 504.851, the department may not:

14               (1) require a private vendor to meet a minimum sales  
15 volume or pay a security or other deposit in an amount greater than  
16 \$100,000 to secure the performance of the vendor;

17               (2) unreasonably disapprove or limit any aspect of a  
18 private vendor's marketing and sales plan;

19               (3) unreasonably interfere with the selection,  
20 assignment, or management by the private vendor of the private  
21 vendor's employees, agents, or subcontractors; or

22               (4) require a private vendor to market and sell  
23 souvenir license plates, specialty license plates, or souvenir or  
24 specialty license plates personalized under Section 504.102.

25       (b) If a private vendor contracts to market and sell  
26 souvenir license plates, specialty license plates, or souvenir or  
27 specialty license plates personalized under Section 504.102, the

1 initial term of the contract shall be for at least five years from  
2 the effective date of the contract. The contract shall contain, at  
3 the option of either the department or the private vendor, a second  
4 term at least equal in length to the initial term of the contract.

5 (c) Notwithstanding Subsection (b), a private vendor may  
6 not market and sell souvenir license plates, specialty license  
7 plates, or souvenir or specialty license plates personalized under  
8 Section 504.102 that compete directly for sales with another  
9 specialty license plate issued under this chapter unless the  
10 department and the sponsoring agency or organization of the other  
11 license plate approve.

12 SECTION 3. This Act takes effect immediately if it receives  
13 a vote of two-thirds of all the members elected to each house, as  
14 provided by Section 39, Article III, Texas Constitution. If this  
15 Act does not receive the vote necessary for immediate effect, this  
16 Act takes effect September 1, 2005.