

By: Hilderbran

H.C.R. No. 70

CONCURRENT RESOLUTION

1 WHEREAS, The year 2005 marks a historic milestone for the
2 H-E-B grocery store chain founded in Kerrville as it celebrates 100
3 years of growth and prosperity; and

4 WHEREAS, The C.C. Butt Grocery Store opened for business in
5 the Central Texas town on November 26, 1905; established by
6 Florence Butt, the market was funded by a \$60 investment and a
7 desire to provide staples and extraordinary products to the
8 citizens of Kerr County; and

9 WHEREAS, During the 20th century, the Butt family built the
10 grocery business from its humble beginnings in a 750-square-foot
11 facility to its prestigious present-day status as the 10th-largest
12 privately held company in the country, with annual sales of over \$11
13 billion; today, H-E-B operates nearly 300 grocery stores throughout
14 Texas and Mexico, staffed by more than 55,000 employees; and

15 WHEREAS, This Lone Star institution was the product of grand
16 ideas and a keen concern for customer convenience and needs; H-E-B
17 installed its first in-store meat market and delicatessen in 1919
18 and introduced the H-E-B MarketPlace in 1991, with in-store
19 restaurants and a wood-burning pizza oven from Italy; and

20 WHEREAS, Over the past century, H-E-B has been at the
21 forefront of technological advances and innovative business
22 concepts, which have included air-conditioned facilities, frozen
23 foods, and offering a host of unique services and products within a
24 single establishment; and

1 WHEREAS, In addition to earning a reputation as an
2 exceptional grocer, H-E-B is also a generous contributor to the
3 communities it serves; in an effort to give back to the region that
4 nurtured the first fledgling store, the company recently gave
5 Kerrville's Sid Peterson Memorial Hospital a \$250,000 gift to build
6 a heart catheterization suite; and

7 WHEREAS, Keeping pace with the community that is its home,
8 H-E-B is opening a grand new store occupying more than 75,000 square
9 feet in Kerrville, where residents past and present have enjoyed
10 the fruits of the company's success; and

11 WHEREAS, A model of business ingenuity, hard work, and
12 exceptional customer service, H-E-B continues to serve citizens of
13 Kerrville with the high professional standards that have
14 characterized this business since its founding a century ago; now,
15 therefore, be it

16 RESOLVED, That the 79th Legislature of the State of Texas
17 hereby honor the 100th anniversary of the first H-E-B store in
18 Kerrville and extend to all those associated with the company
19 sincere best wishes for continued success; and, be it further

20 RESOLVED, That an official copy of this resolution be
21 prepared for the Kerrville H-E-B as an expression of high regard by
22 the Texas House of Representatives and Senate.