

By: Giddings

H.R. No. 1225

R E S O L U T I O N

1 WHEREAS, KDFW's Dallas-based television program, "Insights,"
2 is celebrating its 25th anniversary, a special occasion certainly
3 worthy of recognition; and

4 WHEREAS, Created by former KDFW program director, Joe Bell,
5 "Insights" is one of the longest-running public affairs programs in
6 the country; focusing on the life and culture of the
7 African-American community of North Texas, it premiered on January
8 6, 1980, and since then, has aired more than 1,300 half-hour shows;
9 as the area has become more diverse, with an increased Hispanic and
10 Asian population, the program has incorporated stories addressing
11 the area's wide heritage; and

12 WHEREAS, The program's first host and current executive
13 producer, Rochelle Brown, helped develop the magazine show after
14 working as a morning news anchor and education reporter for KDFW;
15 today, veteran reporter Shaun Rabb hosts the show, which remains a
16 celebration of diversity in the Lone Star State; and

17 WHEREAS, Over the course of 25 years, "Insights" has received
18 many honors, including the Phoebe Award from the Texas Congress of
19 Parent Teacher Associations and the award for best public affairs
20 program in America by the National Association of Black
21 Journalists; it has received numerous Emmy nominations and two Emmy
22 Awards, most recently receiving a 2004 award for a program on
23 paternity fraud; and

24 WHEREAS, The Dallas City Council joined the anniversary

1 celebration by declaring February 16, 2005, as "Insights" Day in
2 Dallas, a true mark of distinction that reflects the impact this
3 program has had on the cultural and civic life of North Texas; and

4 WHEREAS, There are few television programs that effectively
5 present serious-minded issues, but "Insights" has been a
6 torchbearer, setting a standard for journalists and providing its
7 audience with quality programming; it is a pleasure to recognize
8 the longevity of such a unique and essential show; now, therefore,
9 be it

10 RESOLVED, That the House of Representatives of the 79th Texas
11 Legislature hereby congratulate "Insights" on the occasion of its
12 25th anniversary and extend to all those who are associated with
13 this exceptional program sincere best wishes for continued success;
14 and, be it further

15 RESOLVED, That an official copy of this resolution be
16 prepared for the staff of "Insights" as an expression of high regard
17 by the Texas House of Representatives.