

By: Hamilton

H.R. No. 1656

R E S O L U T I O N

1 WHEREAS, Don Briscoe of Beaumont was accorded a great honor
2 in early 2005, when he was named to the Pinnacle Club by Clear
3 Channel Communications, Inc.; and

4 WHEREAS, A senior account executive, Mr. Briscoe was one of
5 the conglomerate's top sales performers in the nation for 2004,
6 earning him entrance to a prestigious group composed of the peak
7 sales professionals from each of Clear Channel's operating
8 divisions, including radio, entertainment, outdoor, and
9 television; and

10 WHEREAS, This accomplished businessman first joined the
11 corporation in 1998, and since that time he has exceeded his sales
12 goal for 37 consecutive months; in addition, the ratings for his
13 local news talk broadcast on AM 560 KLVI have recently tripled; and

14 WHEREAS, Mr. Briscoe is a graduate of Northern State
15 University, where he also taught sales and marketing, advertising,
16 business, and speech; blessed with an entrepreneurial spirit, he
17 has owned a fast-food restaurant, a professional fishing guide
18 service, and a production company, and has also published a book
19 entitled *Practical Advertising for the Independent Retailer*; and

20 WHEREAS, By excelling in his profession, Mr. Briscoe has won
21 for himself the respect and admiration of his peers, and he merits
22 special recognition; now, therefore, be it

23 RESOLVED, That the House of Representatives of the 79th Texas
24 Legislature hereby congratulate Don Briscoe on being named to the

1 Pinnacle Club by Clear Channel Communications, Inc., and extend to
2 him best wishes for the future; and, be it further

3 RESOLVED, That an official copy of this resolution be
4 prepared for Mr. Briscoe as an expression of high regard by the
5 Texas House of Representatives.