By: Shapleigh S.B. No. 76

A BILL TO BE ENTITLED

1	AN ACT
2	relating to a consumer's option to prevent the disclosure of the
3	consumer's financial information by a financial institution;
4	providing a civil penalty.
5	BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:
6	SECTION 1. Subtitle Z, Title 3, Finance Code, is amended by
7	adding Chapter 279 to read as follows:
8	CHAPTER 279. DISCLOSURE OF CONSUMER'S FINANCIAL INFORMATION

9 Sec. 279.001. DEFINITIONS. In this chapter:

- (1) "Affiliate of a financial institution" means a

 person who controls, is controlled by, or is under common control

 with the financial institution. In this subdivision, "control"

 means the possession, directly or indirectly, of the power to

 direct or cause the direction of the management and policies of a

 person, whether through the ownership of voting securities, by

 contract, or otherwise.
- 17 (2) "Consumer" means an individual resident of this

 18 state, or the legal representative of an individual resident of

 19 this state, who obtains a financial product or service for

 20 personal, family, or household purposes.
- 21 (3) "Financial information" means information, other 22 than information that a financial institution has a reasonable 23 basis to believe is lawfully made available to the general public, 24 obtained by a financial institution in connection with providing a

1	financial product or service to a consumer, including:
2	(A) information provided on an application for a
3	loan, credit card, or other financial product or service;
4	(B) account balance information;
5	(C) payment or overdraft history;
6	(D) credit or debit purchase information;
7	(E) information that indicates whether an
8	individual is or has been a consumer of a financial institution;
9	(F) information obtained in connection with
10	collecting on or servicing a loan; or
11	(G) information from a consumer report.
12	(4) "Financial institution" has the meaning assigned
13	by Section 201.101.
14	Sec. 279.002. AUTHORIZATION REQUIRED FOR DISCLOSURE OF
15	FINANCIAL INFORMATION FOR MARKETING PURPOSES. (a) A financial
16	institution may disclose a consumer's financial information to
17	another person for marketing purposes only if the consumer
18	authorizes the disclosure as provided by this chapter.
19	(b) A financial institution may disclose a consumer's
20	financial information to an affiliate of the financial institution
21	without the consumer's authorization. An affiliate who receives a
22	consumer's financial information from a financial institution may
23	disclose the information for marketing purposes only if the
24	consumer authorizes the financial institution to disclose the
25	information as provided by this chapter.
26	Sec. 279.003. PRIVACY NOTICE AND AUTHORIZATION FOR
27	DISCLOSURE. (a) A financial institution shall provide a written

- 1 privacy notice to:
- 2 (1) each consumer who is transacting business with or
- 3 using the services of the financial institution; and
- 4 (2) a consumer who begins a relationship with the
- 5 financial institution at the time the financial institution first
- 6 communicates in writing or in person with the consumer.
- 7 <u>(b) The privacy notice shall:</u>
- 8 (1) inform the consumer that the financial institution
- 9 may not disclose the consumer's financial information for marketing
- 10 purposes if the consumer does not authorize the disclosure; and
- 11 (2) provide a form that the consumer may sign and
- 12 return to the financial institution to indicate that the consumer
- 13 authorizes the financial institution to disclose the consumer's
- 14 financial information for marketing purposes.
- 15 (c) A financial institution may disclose a consumer's
- 16 financial information only after the financial institution
- 17 receives the form authorizing the disclosure.
- 18 (d) A financial institution that does not disclose a
- 19 consumer's financial information to a person other than an
- 20 affiliate of the financial institution is not required to provide a
- 21 privacy notice to a consumer under this section.
- Sec. 279.004. WITHDRAWAL OF AUTHORIZATION FOR DISCLOSURE.
- 23 A consumer who has authorized disclosure under Section 279.003 may
- 24 at any time withdraw the authorization in writing. The withdrawal
- 25 of an authorization is effective on the date the financial
- 26 institution receives the withdrawal.
- Sec. 279.005. JOINT RELATIONSHIPS. (a) If two or more

- 1 consumers jointly obtain a financial product or service, the
- 2 financial institution may provide a privacy notice to one or all of
- 3 the consumers.
- 4 (b) If a consumer authorizes the disclosure of the
- 5 consumer's financial information as provided by this chapter, the
- 6 financial institution may disclose any financial information
- 7 relating to that consumer, including information relating to a
- 8 jointly obtained product or service.
- 9 (c) If a consumer who does not authorize the disclosure of
- 10 the consumer's financial information as provided by this chapter
- 11 jointly obtains a financial product or service with another
- 12 consumer who has authorized the disclosure, the financial
- 13 institution may disclose only the financial information of the
- 14 first consumer that relates to the jointly obtained product or
- 15 <u>service.</u>
- 16 Sec. 279.006. FINANCIAL INSTITUTION MAY NOT REQUIRE
- 17 DISCLOSURE AUTHORIZATION. A financial institution may not require
- 18 <u>a consumer's authorization for disclosure of the customer's</u>
- 19 financial information for marketing purposes as a condition of
- 20 doing business with the financial institution. A consent or waiver
- 21 obtained from a consumer as a condition of doing business with a
- 22 financial <u>institution</u> is not valid.
- Sec. 279.007. LIABILITY. A person is liable to a consumer
- 24 for an intentional violation of this chapter in an amount equal to
- 25 the greater of:
- 26 (1) \$1,000; or
- 27 (2) actual damages caused by the disclosure of the

financial information.

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- SECTION 2. (a) A financial institution shall provide each person who is transacting business with or using the services of a financial institution on the effective date of this Act a privacy notice as required by Section 279.003, Finance Code, as added by this Act, not later than the 60th day after the effective date of this Act.
- 8 (b) A financial institution may not disclose a consumer's 9 financial information for marketing purposes after the 180th day 10 after the effective date of this Act unless authorized by the 11 consumer under Chapter 279, Finance Code, as added by this Act.
- SECTION 3. This Act takes effect immediately if it receives a vote of two-thirds of all the members elected to each house, as provided by Section 39, Article III, Texas Constitution. If this Act does not receive the vote necessary for immediate effect, this Act takes effect September 1, 2005.