By: West, Royce S.B. No. 817

A BILL TO BE ENTITLED

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1	AN ACT
2	relating to financial transaction awareness plans to be adopted by
3	public institutions of higher education.
4	BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:
5	SECTION 1. Subchapter Z, Chapter 51, Education Code, is
6	amended by adding Section 51.955 to read as follows:
7	Sec. 51.955. FINANCIAL TRANSACTION AWARENESS PLANS. (a)
8	In this section:
9	(1) "Credit card issuer" includes a representative of
10	a credit card issuer.
11	(2) "Governing board" has the meaning assigned by
12	<u>Section 61.003.</u>
13	(b) The governing board of each institution of higher
14	education shall develop and implement a financial transaction
15	awareness plan to:
16	(1) educate the institution's students concerning safe
17	and unsafe practices in financial transactions, especially credit
18	card transactions and solicitations for credit card applications;
19	<u>and</u>
20	(2) protect students from financial situations,

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(1) prohibit a credit card issuer from entering the

especially situations involving credit cards, that may negatively

(c) A plan developed under Subsection (a) must:

affect student financial security or credit scores.

- 1 institution's campus to solicit or distribute credit card
- 2 applications unless the issuer, in the manner prescribed by the
- 3 plan, applies to participate in one or more solicitation events on
- 4 campus and receives the institution's written approval to
- 5 <u>participate;</u>
- 6 (2) as part of the application process under
- 7 Subdivision (1), require a credit card issuer to pay an annual fee
- 8 in an amount established by the plan;
- 9 (3) require the institution to use the money collected
- 10 <u>under Subdivision (2) to provide to the institution's students</u>
- 11 regular financial awareness events, including presentations on
- 12 financial matters, credit card counseling, and financial awareness
- 13 and management classes;
- 14 (4) require a credit card issuer to be sponsored by a
- 15 student organization as a condition of approving the issuer's
- 16 application to participate in solicitation events on campus;
- 17 (5) prohibit a credit card issuer from accepting a
- 18 student's completed application for a credit card during a
- 19 solicitation event;
- 20 (6) restrict on-campus distribution by credit card
- 21 <u>issuers of free items or other incentives</u>, including prizes; and
- 22 (7) require a credit card issuer to include
- 23 <u>information on safe practices in credit card transactions as part</u>
- of any credit application provided to a student by the issuer.
- 25 SECTION 2. Not later than January 1, 2006, each public
- 26 institution of higher education shall develop and implement a
- 27 financial transaction awareness plan as required by Section 51.955,

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- 1 Education Code, as added by this Act.
- 2 SECTION 3. This Act takes effect immediately if it receives
- 3 a vote of two-thirds of all the members elected to each house, as
- 4 provided by Section 39, Article III, Texas Constitution. If this
- 5 Act does not receive the vote necessary for immediate effect, this
- 6 Act takes effect September 1, 2005.