

By: Deuell, Ellis

S.B. No. 1100

A BILL TO BE ENTITLED

AN ACT

relating to the promotion of tourism related to the musical heritage of this state.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Chapter 485, Government Code, is amended by adding Section 485.008 to read as follows:

Sec. 485.008. TEXAS MUSIC HISTORY TOUR. (a) The office shall develop a Texas Music History Tour program to promote and preserve Texas music history.

(b) The program, at a minimum, shall include:

(1) designation of locations or organizations that are historically significant to this state's musical heritage;

(2) adoption of an icon, symbol, or other identifying device to represent a designation under this section;

(3) the use of the icon, symbol, or other identifying device in promoting tourism around this state by the office and at locations and by organizations designated under this section; and

(4) the development of itineraries and maps to guide tourists to locations or organizations designated under this section.

(c) The office shall adopt:

(1) eligibility criteria for a designation under this section; and

(2) procedures to administer the program created under

1 this section.

2 (d) The office shall enter into a memorandum of
3 understanding with the Texas Commission on the Arts, the Texas
4 Historical Commission, and the Texas Department of Transportation
5 to implement this section.

6 (e) The office may solicit and accept gifts, grants, and
7 other donations from any source to implement this section.

8 (f) The office is not required to develop or implement the
9 program under this section unless a grant or donation of private
10 funds is made to the office to cover the cost of the development and
11 implementation of the program.

12 SECTION 2. This Act takes effect September 1, 2005.