2	relating to measures to support efforts of municipalities and
3	counties to recruit or retain special events.
4	BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:
5	SECTION 1. Subtitle C, Title 12, Local Government Code, is
6	amended by adding Chapter 398 to read as follows:
7	CHAPTER 398. MEASURES TO SUPPORT MUNICIPAL AND COUNTY SPECIAL
8	<u>EVENTS</u>
9	Sec. 398.001. DEFINITIONS. In this chapter:
10	(1) "Host community" means a municipality or county
11	authorized by its governing body to host or assist in the
12	presentation of a special event. The term includes a group of
13	counties and municipalities that with the authorization of each
14	governing body agree to jointly host or assist in the presentation
15	of a special event.
16	(2) "Site selection organization" means an
17	organization that, through a competitive selection process in which
18	at least one site that is not located in this state was considered,
19	chooses a site for an event conducted by the organization.
20	(3) "Special event" means an event held in a public
21	place within the boundaries of a host community that is selected by
22	a site selection organization as the site for the event.
23	Sec. 398.002. PURPOSE. The purpose of this chapter is to
24	authorize a host community to use a portion of the sales tax revenue

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- 1 generated by a special event to assist in paying expenses incurred
- 2 in connection with the event, including expenses for the purposes
- 3 provided by Section 398.007(c).
- 4 Sec. 398.003. LEGISLATIVE FINDINGS. The legislature finds
- 5 that the conduct in this state of a special event will:
- 6 (1) provide substantial economic benefits to the
- 7 community where the special event is held and to the entire state;
- 8 and
- 9 (2) provide opportunities for the creation of jobs by
- 10 local and state businesses that pay a living wage.
- Sec. 398.004. ECONOMIC IMPACT STUDY. (a) To be eligible
- to use a portion of the tax revenue generated by a special event to
- 13 assist in paying expenses incurred in connection with the event
- 14 under this chapter, a host community must conduct an economic
- impact study of the geographic area expected to experience economic
- 16 benefits from the special event and submit the study to the
- 17 comptroller for certification.
- 18 (b) The economic impact study must identify the geographic
- 19 area expected to experience economic benefits from the special
- 20 event and provide an estimate of:
- 21 (1) the general economic impact likely to occur in the
- 22 area as a result of the event; and
- 23 (2) the anticipated amount of increase in the tax
- 24 receipts to this state from the taxes imposed under Chapter 151, Tax
- 25 Code, that:
- 26 (A) will occur in the special event area during
- 27 the period that begins on the day before the first day of the event

- 1 and ends at the earlier of:
- 2 (i) the end of the day following the last
- 3 day of the event; or
- 4 <u>(ii)</u> the end of the 30th day after the day
- 5 before the first day of the event; and
- 6 (B) is directly attributable to the preparation
- 7 for and presentation of the event.
- 8 Sec. 398.005. COMPTROLLER CERTIFICATION OF ECONOMIC IMPACT
- 9 STUDY. (a) Not later than the 30th day after receiving the
- 10 economic impact study from a host community, the comptroller shall:
- 11 (1) determine whether the study accurately estimates
- 12 the amount of increase in the tax receipts to this state described
- 13 by Section 398.004(b)(2); and
- 14 (2) if the comptroller determines that the study
- accurately reflects the increase in those tax receipts, certify the
- 16 study.
- 17 (b) If the comptroller determines that the economic impact
- 18 study submitted by the host community does not accurately estimate
- 19 the amount of increase in the tax receipts to this state described
- 20 by Section 398.004(b)(2), the comptroller not later than the 30th
- 21 day after receiving the study shall:
- 22 (1) submit a preliminary determination to the host
- 23 community; and
- 24 (2) provide the host community with an opportunity to
- 25 respond or submit a new or amended economic impact study to the
- 26 comptroller.
- Sec. 398.006. SPECIAL EVENT PLAN; REQUEST FOR MONEY;

- 1 APPROVAL. (a) Not less than six months before the first day of a
- 2 special event, a host community requesting money under this chapter
- 3 shall submit a special event plan to the Texas Economic Development
- 4 and Tourism Office.
- 5 (b) A special event plan must include:
- 6 (1) a copy of an economic impact study for the special 7 event that has been certified under Section 398.005;
- 8 (2) the history of the event in the special event area,
 9 a description of previous attempts by the host community to secure
- 10 the event, information regarding attempts by other communities to
- 11 recruit the event, and any other information that would justify
- 12 approval of the amount of money requested for the event under this
- 13 chapter;
- 14 (3) a detailed explanation justifying each expense as
- it relates to the purposes provided by Section 398.007(c) that each
- 16 political subdivision within a host community anticipates will be
- 17 <u>incurred in connection with hosting the event and for which each</u>
- 18 political subdivision intends to use revenue from the special event
- 19 trust fund established by the comptroller for the host community
- 20 under this chapter;
- 21 (4) an estimate of the total amount of expenses each
- 22 political subdivision within a host community anticipates will be
- 23 <u>incurred in hosting the event; and</u>
- 24 (5) a request that an amount of money, not to exceed
- 25 the lesser of one-half of the amount of the total expenses estimated
- under Subdivision (4) or one-half of the amount of the anticipated
- 27 increase in tax receipts to this state described by Section

- 1 398.004(b)(2) according to the certified economic impact study, be
- 2 deposited by the comptroller into a special event trust fund for the
- 3 host community.
- 4 (c) A host community may submit with a special event plan a
- 5 copy of an agreement between each political subdivision within the
- 6 host community and the organizers of the special event, which may
- 7 include provisions governing the expenses the host community or a
- 8 political subdivision has agreed to pay. The agreement may not be
- 9 for a term greater than five years.
- 10 (d) The Texas Economic Development and Tourism Office shall
- 11 submit the host community's special event plan to the governor, the
- 12 lieutenant governor, and the speaker of the house of
- 13 representatives for approval. The plan is considered approved if
- 14 the written approval of the governor, the lieutenant governor, and
- 15 the speaker of the house of representatives is received by the
- 16 office not later than the 90th day after the date the office
- 17 received the plan from the host community.
- 18 (e) If the written approval of the governor, the lieutenant
- 19 governor, and the speaker of the house of representatives is not
- 20 received as provided by Subsection (d), the special event plan is
- 21 considered disapproved.
- Sec. 398.007. SPECIAL EVENT TRUST FUND. (a) If a special
- event plan is approved under Section 398.006 and the host community
- 24 <u>is selected as the site of the special event, the comptroller shall</u>
- 25 deposit into a special event trust fund established by the
- 26 comptroller for the host community the amount requested in the
- 27 special event plan approved as provided by Section 398.006. The

- 1 comptroller shall make the deposits from the state tax receipts as
- 2 soon as practicable after those taxes are collected.
- 3 (b) The special event trust fund for a host community shall
- 4 be established outside the treasury and held in trust by the
- 5 comptroller for the administration of this chapter. Money in the
- 6 trust fund may be disbursed by the comptroller only as provided by
- 7 this chapter. No appropriation is necessary for that purpose.
- 8 <u>(c) A host community may use the money in the special event</u>
- 9 trust fund only for a public purpose related to the special event to
- 10 pay the expenses of:
- 11 (1) providing security specifically for the event;
- 12 (2) providing public transportation and traffic
- 13 management services for the event;
- 14 (3) providing or renting public facilities and the
- 15 utilities associated with the use of the facilities during the
- 16 event;
- 17 (4) preparing or maintaining a contract associated
- 18 with conducting the event;
- 19 <u>(5) providing maintenance and janitorial services in</u>
- 20 preparation for, during, or on completion of the event;
- 21 (6) developing or providing a special promotion,
- 22 <u>incentive</u>, or award for or associated with the event; and
- 23 (7) any other activity or item authorized in the
- special event plan approved under Section 398.006.
- 25 (d) A host community may not use the money in the special
- 26 event trust fund to construct a facility.
- 27 (e) Each political subdivision within a host community

- 1 shall submit to the comptroller a written application for
- 2 reimbursement for an approved event-related expense accompanied by
- 3 a paid invoice or receipt. On receipt of the application in proper
- 4 form, the comptroller shall make a disbursement from the political
- 5 subdivision's special event trust fund to reimburse the political
- 6 subdivision for an event-related expense authorized by Subsection
- 7 (c) and incurred by the political subdivision.
- 8 <u>(f) Not later than the 180th day following the last day of</u>
- 9 the special event, or on an earlier date if each political
- 10 subdivision within a host community certifies to the comptroller
- 11 that the political subdivision has paid all obligations payable
- from the special event trust fund, the comptroller shall transfer
- to the general revenue fund any money remaining in the trust fund.
- 14 Sec. 398.008. INFORMATION AND AUDIT. (a) Each political
- 15 subdivision within a host community shall provide the information
- 16 required by the comptroller to enable the comptroller to carry out
- 17 the comptroller's duties under this chapter.
- 18 (b) A political subdivision shall provide to the
- 19 comptroller an audited financial statement in the form and at the
- 20 time required by the comptroller with sufficient information to
- 21 enable the comptroller to verify that all expenditures from a host
- 22 community's special event trust fund were authorized by law.
- Sec. 398.009. NO STATE GUARANTEE OF OBLIGATIONS. This
- 24 chapter may not be construed as creating or requiring a state
- 25 guarantee of obligations incurred by a host community under a
- 26 contract or other agreement relating to hosting or conducting a
- 27 special event in this state.

Date

Governor