

By: Madla, Estes

S.C.R. No. 19

1 SENATE CONCURRENT RESOLUTION

2 WHEREAS, In recognition of both the direct and indirect  
3 revenues that could be generated for the state by a robust wine  
4 industry, Lieutenant Governor David Dewhurst charged the Senate  
5 Committee on Intergovernmental Relations of the 78th Legislature to  
6 study and make recommendations relating to the development of the  
7 Texas wine industry, assess the impact of state and federal laws on  
8 the shipment and delivery of wine, and make recommendations for  
9 increasing the economic impact of the wine industry in Texas; and

10 WHEREAS, The Senate Committee on Intergovernmental Relations  
11 found that Texas has all the elements necessary to be a competitive  
12 force in the national and international wine industries; the Texas  
13 wine industry could prove to be a stellar economic generator for the  
14 state, and with the proper policies in place, the industry is  
15 positioned to boom within the next five to 10 years; and

16 WHEREAS, Although progress has been made through the years,  
17 insufficient funding and budget reductions for new and existing  
18 education, training, and research hinder the development of the  
19 industry; moreover, the lack of a consistent, coordinated, and  
20 centralized effort among industry stakeholders and public policy  
21 makers to develop appropriate programs and policies, to explore,  
22 develop, and access relevant funding streams, and to communicate  
23 concerns and needs to appropriate parties impedes the development  
24 of this industry to its full potential; and

1           WHEREAS, It is difficult to compete successfully in a market  
2 if there is no clear picture of the status of the competition; and

3           WHEREAS, Although there is a great deal of data available  
4 regarding wine industries throughout the United States, there are  
5 also great inconsistencies in the data that is collected, how the  
6 data is collected and compiled, the resources and standards that  
7 are applied, the time frames that are employed, and the form in  
8 which the data is published; and

9           WHEREAS, An annual posting of comparable data from those  
10 states in closest competition with Texas would prove to be a  
11 valuable tool to our wine industry; now, therefore, be it

12           RESOLVED, That the 79th Legislature of the State of Texas  
13 hereby respectfully request the Texas Wine Marketing Research  
14 Institute at Texas Tech University to include in its data  
15 collection and reporting, as funding and information resources  
16 allow, a basic comparison of the economic impacts of the Texas,  
17 California, New York, Washington, Oregon, North Carolina,  
18 Virginia, and other closely competitive wine industries and that  
19 the data be published annually and include for each state: (1) the  
20 number of wineries permitted by the United States Alcohol and  
21 Tobacco Tax and Trade Bureaus; (2) the amount of wine produced, as  
22 reported to the United States Alcohol and Tobacco Tax and Trade  
23 Bureaus; (3) total wine sales; (4) excise, sales, and franchise  
24 taxes paid; (5) the number of wine grape growers; (6) total wine  
25 grape acreage; (7) grape production as reported by the United  
26 States Department of Agriculture; (8) the value of the wine grapes  
27 grown; (9) the number of full-time equivalent wine industry jobs;

1 (10) total wages paid; (11) revenues from wine-related tourism;  
2 (12) the estimated number of visitors; (13) charitable  
3 contributions made; (14) the total economic impact; and (15) any  
4 other information that would prove valuable to the Texas wine  
5 industry; and, be it further

6         RESOLVED, That the Texas secretary of state forward an  
7 official copy of this resolution to the chairman of the board of  
8 regents of the Texas Tech University System.