

1-1 By: Madla, Estes S.C.R. No. 19
1-2 (In the Senate - Filed March 11, 2005; March 30, 2005, read
1-3 first time and referred to Committee on Intergovernmental
1-4 Relations; April 22, 2005, reported adversely, with favorable
1-5 Committee Substitute by the following vote: Yeas 5, Nays 0;
1-6 April 22, 2005, sent to printer.)

1-7 COMMITTEE SUBSTITUTE FOR S.C.R. No. 19 By: Madla

1-8 SENATE CONCURRENT RESOLUTION

1-9 WHEREAS, In recognition of both the direct and indirect
1-10 revenues that could be generated for the state by a robust wine
1-11 industry, Lieutenant Governor David Dewhurst charged the Senate
1-12 Committee on Intergovernmental Relations of the 78th Legislature to
1-13 study and make recommendations relating to the development of the
1-14 Texas wine industry, assess the impact of state and federal laws on
1-15 the shipment and delivery of wine, and make recommendations for
1-16 increasing the economic impact of the wine industry in Texas; and

1-17 WHEREAS, The Senate Committee on Intergovernmental Relations
1-18 found that Texas has all the elements necessary to be a competitive
1-19 force in the national and international wine industries; the Texas
1-20 wine industry could prove to be a stellar economic generator for the
1-21 state, and with the proper policies in place, the industry is
1-22 positioned to boom within the next five to 10 years; and

1-23 WHEREAS, Although progress has been made through the years,
1-24 insufficient funding and budget reductions for new and existing
1-25 education, training, and research hinder the development of the
1-26 industry; moreover, the lack of a consistent, coordinated, and
1-27 centralized effort among industry stakeholders and public policy
1-28 makers to develop appropriate programs and policies, to explore,
1-29 develop, and access relevant funding streams, and to communicate
1-30 concerns and needs to appropriate parties impedes the development
1-31 of this industry to its full potential; and

1-32 WHEREAS, It is difficult to compete successfully in a market
1-33 if there is no clear picture of the status of the competition; and

1-34 WHEREAS, Although there is a great deal of data available
1-35 regarding wine industries throughout the United States, there are
1-36 also great inconsistencies in the data that is collected, how the
1-37 data is collected and compiled, the resources and standards that
1-38 are applied, the time frames that are employed, and the form in
1-39 which the data is published; and

1-40 WHEREAS, An annual posting of comparable data from those
1-41 states in closest competition with Texas would prove to be a
1-42 valuable tool to our wine industry; now, therefore, be it

1-43 RESOLVED, That the 79th Legislature of the State of Texas
1-44 hereby respectfully request the Texas Wine Marketing Research
1-45 Institute at Texas Tech University to include in its data
1-46 collection and reporting, as funding and information resources
1-47 allow, a basic comparison of the economic impacts of the Texas,
1-48 California, New York, Washington, Oregon, North Carolina,
1-49 Virginia, and other closely competitive wine industries and that
1-50 the data be published annually and include for each state: (1) the
1-51 number of wineries permitted by the United States Alcohol and
1-52 Tobacco Tax and Trade Bureaus; (2) the amount of wine produced, as
1-53 reported to the United States Alcohol and Tobacco Tax and Trade
1-54 Bureaus; (3) total wine sales; (4) excise, sales, and franchise
1-55 taxes paid; (5) the number of wine grape growers; (6) total wine
1-56 grape acreage; (7) grape production as reported by the United
1-57 States Department of Agriculture; (8) the value of the wine grapes
1-58 grown; (9) the number of full-time equivalent wine industry jobs;
1-59 (10) total wages paid; (11) revenues from wine-related tourism;
1-60 (12) the estimated number of visitors; (13) charitable
1-61 contributions made; (14) the total economic impact; and (15) any
1-62 other information that would prove valuable to the Texas wine
1-63 industry; and, be it further

2-1 RESOLVED, That the Texas secretary of state forward an
2-2 official copy of this resolution to the chairman of the board of
2-3 regents of the Texas Tech University System.

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