SENATE RESOLUTION NO. 154

WHEREAS, The Texas Heritage Trails Program is a regional tourism initiative of the Texas Historical Commission that revitalizes local economies, increases visits to cultural and historic sites, and raises awareness of the importance of historic preservation to the tourism industry, and today, many proud partners of this exemplary undertaking are in Austin to celebrate the rich history of Texas and the many contributions of this program to the Lone Star State; and

WHEREAS, Under the Texas Heritage Trails Program, the Texas Historical Commission is currently providing technical, educational, and financial assistance to 215 counties; moreover, the commission is partnering with other state agencies, city governments, chambers of commerce, convention and visitors bureaus, museums, historic sites, historical societies, state and national parks, and national forests; and

WHEREAS, The Texas Heritage Trails Program supports the efforts of communities seeking to assist travelers who wish to connect with their heritage and share it with their children; and

WHEREAS, Most of the state's cities and rural communities have historic sites of interest to visitors; with the Texas travel and tourism industry predicted to grow by 30 percent during the next decade, heritage tourism is poised to provide a significant infusion for the economy while helping to educate a new generation about what it means to be a Texan and an American; and

WHEREAS, Individuals who visit historic sites and communities make a particularly strong contribution to the economic vitality of Texas; they spend an average of \$29 per day more than non-heritage travelers and inject approximately \$1.43 billion into the state's economy annually, creating more than 32,000 jobs for Texans every year; and

WHEREAS, Considered one of the premier heritage tourism endeavors in the country, the Texas Heritage Trails Program owes its success to the dedication of individuals serving on boards of directors, on committees, and as friends of the program, and their contributions to the state are truly deserving of special legislative recognition; now, therefore, be it

RESOLVED, That the Senate of the State of Texas, 79th Legislature, hereby recognize February 16, 2005, as Texas Heritage Trails Day at the State Capitol and join with the friends of the Texas Heritage Trails Program in paying tribute to this vital enterprise; and, be it further

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RESOLVED, That official copies of this Resolution be prepared for the regional offices of the Texas Heritage Trails Program as an expression of high regard from the Texas Senate.

Staples

President of the Senate

I hereby certify that the above Resolution was adopted by the Senate on February 16, 2005.

Secretary of the Senate

Member, Texas Senate