By: Straus H.B. No. 736

A BILL TO BE ENTITLED

1 AN ACT

- 2 relating to the applicability of the Texas no-call list to
- 3 campaign-related calls made using an automated telephone dialing
- 4 system.
- 5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:
- 6 SECTION 1. Section 44.002, Business & Commerce Code, is
- 7 amended by adding Subdivision (10) to read as follows:
- 8 (10) "Automated campaign call" means a call made by an
- 9 automated telephone dialing system that conveys a prerecorded or
- 10 synthesized voice message to the number called for the purpose of
- 11 encouraging or discouraging voting for or otherwise supporting a
- 12 candidate or measure. For purposes of this subdivision,
- 13 "candidate" and "measure" have the meanings assigned by Section
- 14 251.001, Election Code.
- SECTION 2. The heading to Section 44.102, Business &
- 16 Commerce Code, is amended to read as follows:
- 17 Sec. 44.102. PROHIBITED CONTACT [TELEMARKETING] OF PERSONS
- 18 ON TEXAS NO-CALL LIST; ENFORCEMENT; PENALTIES.
- 19 SECTION 3. Sections 44.102(a), (e), and (f), Business &
- 20 Commerce Code, are amended to read as follows:
- 21 (a) A <u>person</u> [telemarketer] may not make a telemarketing
- 22 call or automated campaign call to a telephone number that has been
- 23 published on the Texas no-call list more than 60 days after the
- telephone number appears on the then-current list.

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- 1 (e) Venue for an action based on a violation of this
 2 subchapter is in the county where the telemarketing call or
 3 <u>automated campaign call</u> was made or received, or if brought by the
 4 attorney general, commission, or a state agency, in Travis County.
 - (f) For purposes of this subchapter, a consumer on the Texas no-call list is presumed to be adversely affected by a telemarketer or other person making a call prohibited by this section who calls the consumer more than once and may bring a civil action based on the second or a subsequent violation of this subchapter if:

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- (1) the has 10 consumer notified the person [telemarketer] of the alleged violation and not later than the 30th 11 day after the date of the call files a verified complaint setting 12 forth the relevant facts surrounding the violation with the 13 14 commission, the attorney general, or a state agency that licenses 15 the person making the call; and
- 16 (2) the commission, attorney general, or state agency 17 receiving the complaint fails to initiate an administrative action 18 or a civil enforcement action, as appropriate, against the <u>person</u> 19 [telemarketer] named in the complaint before the 121st day after 20 the date the complaint is filed.
- 21 SECTION 4. Section 44.103(a), Business & Commerce Code, is 22 amended to read as follows:
- 23 (a) The commission may adopt rules to administer this 24 subchapter. The commission shall adopt rules:
- 25 (1) requiring each local exchange telephone company 26 and each commercial mobile service provider that provides 27 commercial mobile service in this state to inform its customers of

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- 1 the requirements of this subchapter by annual inserts in billing
- 2 statements mailed to customers, notification in a customer's
- 3 electronic bill, notification printed on a customer's paper bill,
- 4 notification sent free of charge by messaging service to a
- 5 customer's mobile telephone number, or conspicuous publication of
- 6 the notice in the consumer information pages of local telephone
- 7 directories or other appropriate notice to consumers;
- 8 (2) providing that a telemarketing call or automated
- 9 <u>campaign call</u> made to a number on the Texas no-call list is not a
- violation of Section 44.102 if the telemarketing call <u>or automated</u>
- 11 <u>campaign call</u> is an isolated occurrence made by a person who has in
- 12 place adequate procedures to comply with this subchapter; and
- 13 (3) providing for:
- 14 (A) the dissemination of the Texas no-call lists
- in formats, including electronic formats, commonly used by persons
- 16 making telemarketing calls or automated campaign calls; and
- 17 (B) a fee for each such distribution not to
- 18 exceed \$75.
- 19 SECTION 5. This Act takes effect September 1, 2007.