By: Isett

H.B. No. 984

A BILL TO BE ENTITLED 1 AN ACT 2 relating to the amount a manufacturer may charge for an alcoholic 3 beverage; providing civil penalties. BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS: 4 SECTION 1. Subchapter A, Chapter 102, Alcoholic Beverage 5 Code, is amended by adding Section 102.011 to read as follows: 6 Sec. 102.011. MANUFACTURER PRICING AGREEMENTS. (a) This 7 section governs pricing agreements between manufacturers and 8 wholesalers, as the words "manufacturer" and "wholesaler" are 9 ordinarily used and understood, regardless of the specific names 10 given permits under Subtitle A, Title 3. 11 12 (b) A manufacturer who sells alcoholic beverages to a 13 wholesaler in this state shall file a price nondiscrimination 14 agreement with the commission on a form prescribed by the commission. The price nondiscrimination agreement shall require 15 16 the manufacturer to sell alcoholic beverages manufactured by the manufacturer to each wholesaler licensed in this state at the same 17 price, including any discounts, without discrimination. 18 (c) Before a manufacturer may change the price of an 19 alcoholic beverage, the manufacturer shall provide written notice 20 21 of the price change to each wholesaler not later than the 45th day before the date the price change takes effect. 22 23 (d) If a manufacturer violates the agreement by refusing to 24 sell an alcoholic beverage to a wholesaler in this state or

1

1 discriminates in prices among wholesalers purchasing or attempting 2 to purchase alcoholic beverages from the manufacturer, the 3 administrator shall: (1) notify, by registered mail, each wholesaler in 4 5 this state of the violation; and 6 (2) assess a civil penalty against the manufacturer in 7 the amount of: 8 (A) \$10,000 per day, per violation, for the first violation; 9 10 (B) \$25,000 per day, per violation, for the 11 second violation; and 12 (C) \$100,000 per day, per violation, for the 13 third and any subsequent violation. 14 (e) If a manufacturer of an alcoholic beverage does not have 15 a sufficient supply of an alcoholic beverage to supply the demands of all wholesalers, the manufacturer may ration the alcoholic 16 beverage and apportion the available supply among wholesalers 17 purchasing or attempting to purchase the alcoholic beverage in 18 accordance with a plan approved by the commission. 19 SECTION 2. (a) The Texas Alcoholic Beverage Commission 20

H.B. No. 984

21 shall adopt price nondiscrimination agreement forms required under 22 Section 102.011, Alcoholic Beverage Code, as added by this Act, on 23 or before November 1, 2007.

(b) A manufacturer to whom Section 102.011, Alcoholic
Beverage Code, as added by this Act, applies is not required to file
an agreement required by that section before January 1, 2008.
SECTION 3. This Act takes effect September 1, 2007.

2