

1-1 By: Isett (Senate Sponsor - Van de Putte) H.B. No. 1541
1-2 (In the Senate - Received from the House May 10, 2007;
1-3 May 10, 2007, read first time and referred to Committee on Business
1-4 and Commerce; May 17, 2007, reported adversely, with favorable
1-5 Committee Substitute by the following vote: Yeas 8, Nays 0;
1-6 May 17, 2007, sent to printer.)

1-7 COMMITTEE SUBSTITUTE FOR H.B. No. 1541 By: Van de Putte

1-8 A BILL TO BE ENTITLED
1-9 AN ACT

1-10 relating to preannouncement of certain promotional events and
1-11 purchases by certain alcoholic beverage permit holders.

1-12 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

1-13 SECTION 1. Section 102.07(g), Alcoholic Beverage Code, is
1-14 amended to read as follows:

1-15 (g) Subsection (a) does not prohibit a permittee covered
1-16 under Subsection (a) from prearranging or preannouncing a
1-17 promotional activity otherwise permitted by this code with a
1-18 retailer about a promotional activity to be held on the retailer's
1-19 premises. A holder of a wholesaler's or class B wholesaler's permit
1-20 may prearrange a promotional activity only for distilled spirits or
1-21 wine. Notwithstanding any other provision, a [A] permittee may
1-22 ~~[not]~~:

1-23 (1) preannounce a promotion to a consumer~~[, if the~~
1-24 ~~permittee is the holder of a wholesaler's or class B wholesaler's~~
1-25 ~~permit]; or~~

1-26 (2) preannounce the purchase of wine or distilled
1-27 spirits to a consumer.

1-28 SECTION 2. This Act takes effect September 1, 2007.

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