

By: Geren

H.B. No. 2466

A BILL TO BE ENTITLED

AN ACT

relating to promotional activities engaged in by a local distributor of alcoholic beverages.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Chapter 23, Alcoholic Beverage Code, is amended by adding Section 23.07 to read as follows:

Sec. 23.07. CERTAIN PROMOTIONAL ACTIVITIES PROHIBITED. A holder of a local distributor's permit may not enter the permitted premises of a mixed beverage permit holder or a private club registration permit holder to determine the brands of alcoholic beverages offered for sale or consumption and suggest or promote the sale or service of other brands.

SECTION 2. This Act takes effect September 1, 2007.