By: Hancock H.B. No. 2708

Substitute the following for H.B. No. 2708:

By: Eiland C.S.H.B. No. 2708

## A BILL TO BE ENTITLED

1	AN ACT
2	relating to the nature of certain promotional event prize programs.
3	BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:
4	SECTION 1. Subtitle A, Title 10, Insurance Code, is amended
5	by adding Chapter 1810 to read as follows:
6	CHAPTER 1810. PROMOTIONAL EVENT PRIZE PROGRAMS

- Sec. 1810.001. DEFINITION. In this chapter, "promotional event prize program" means a written contract entered into in this
- 10 <u>(1) under which a monetary risk is transferred from</u>
  11 <u>one or more parties to the contract to another party to the</u>

state for commercial marketing or promotional purposes:

12 <u>contract;</u>

9

- 13 (2) that does not require as a condition precedent to
  14 the imposition of contractual liability on the part of the person
- 15 accepting the risk:
- (A) actual economic loss by the person who
- 17 transfers the risk; or
- 18 (B) submission of proof of economic loss by the
- 19 person transferring the risk; and
- 20 (3) that specifically states that the contract is not
- 21 for insurance and performance under the contract is not covered by
- 22 any state guaranty association.
- Sec. 1810.002. PROGRAM NOT INSURANCE; NOT COVERED BY
- 24 GUARANTY ASSOCIATION. A promotional event prize program does not

C.S.H.B. No. 2708

- 1 constitute the business of insurance in this state. A person's
- 2 claim for performance under a contract for a promotional event
- 3 prize program is not a covered claim under Chapter 462 and a
- 4 promotional event prize program is not covered by the Texas
- 5 Property and Casualty Insurance Guaranty Association or any other
- 6 state guaranty association.
- 7 Sec. 1810.003. CERTAIN MARKETING PROHIBITED. A promotional
- 8 event prize program may not be marketed or described as insurance.
- 9 SECTION 2. This Act takes effect immediately if it receives
- 10 a vote of two-thirds of all the members elected to each house, as
- 11 provided by Section 39, Article III, Texas Constitution. If this
- 12 Act does not receive the vote necessary for immediate effect, this
- 13 Act takes effect September 1, 2007.