By: Hilderbran H.B. No. 3863

A BILL TO BE ENTITLED

AN ACT

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2	relating to the creation of the Texas music history museum.
3	BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:
4	SECTION 1. Subtitle D, Title 4, Government Code, is amended
5	by adding Chapter 446 to read as follows:
6	CHAPTER 446. TEXAS MUSIC HISTORY MUSEUM
7	SUBCHAPTER A. GENERAL PROVISIONS
8	Sec. 446.001. DEFINITIONS. In this chapter:
9	(1) "Commission" means the Texas Commission on the
10	Arts.
11	(2) "Music operator" means the person selected to
12	operate the museum by the commission.
13	Sec. 446.002. CREATION; PURPOSE. (a) The Texas music
14	history museum is created to educate visitors on the musical
15	heritage of Texas, preserve and display objects, information and
16	exhibits relating to the musical history of Texas, and recognize
17	great musical artists that have contributed to the musical fabric
18	of Texas.
19	(b) Section 2165.005 does not apply to the museum.
20	[Sections 446.003-446.020 reserved for expansion]
21	SUBCHAPTER A-1. REQUESTS FOR PROPOSALS
22	FOR MUSEUM
23	Sec. 446.021. DEFINITION. In this subchapter, "proposal
24	advisory council" means the proposal advisory council created by

1 Section 446.024. 2 Sec. 446.022. REQUEST FOR PROPOSAL PROCESS. The commission shall establish a request for proposal process to select a museum 3 4 operator. Sec. 446.023. CRITERIA. (a) The commission, with the 5 6 assistance of the proposal advisory council, shall develop criteria 7 to evaluate proposals for selecting a contractor for the 8 construction and initial operation of the museum. (b) The criteria must: 9 10 (1) require proposals that do not require money appropriated by the state; 11 12 (2) specify information that must be provided in a proposal, including: 13 14 (A) information on the construction cost; 15 (B) the proposed location of the museum; 16 (C) sources of funding for the construction; 17 (D) estimated revenue from and annual usage of 18 the museum; and 19 (E) the proposed museum operator; and 20 (3) allow the commission to change the museum operator 21 after a period of time specified by the commission. 22 Sec. 446.024. PROPOSAL ADVISORY COUNCIL. (a) A proposal advisory council is created to advise the commission on the request 23 24 for proposal process. 25 (b) The advisory council is made up of six members appointed 26 by the governor as follows: 27 (1) one representative from the Music, Film,

1	Television, and Multimedia Office established by Chapter 485;
2	(2) one representative from the State Preservation
3	Board;
4	(3) one representative from the Texas Historical
5	Commission;
6	(4) one representative from the Texas Economic
7	Development and Tourism Office;
8	(5) one representative involved in tourism-related
9	activities at the Texas Department of Transportation; and
10	(6) one representative from the commission.
11	(c) The commission representative serves as the presiding
12	member of the council.
13	(d) The council shall meet at the call of the presiding
14	officer.
15	(e) The proposal advisory council shall advise the
16	commission regarding:
17	(1) criteria used to select a proposal for
18	construction and operation of the museum under this subchapter; and
19	(2) the selection process after proposals have been
20	submitted for the construction and operation of the museum.
21	(f) Chapter 2110 does not apply to the council.
22	Sec. 446.025. EXPIRATION. The proposal advisory council is
23	abolished and this subchapter expires one year after the date the
24	commission contracts with a museum operator under Section 446.151.
25	[Sections 446.026-446.050 reserved for expansion]
26	SUBCHAPTER B. ADMINISTRATIVE PROVISIONS
27	Sec. 446.051. ADMINISTRATION. The commission shall

- 1 <u>administer the contract with the museum operator.</u>
- 2 Sec. 446.052. ADVISORY BOARD. (a) The music history
- 3 advisory board is created to advise the commission and the museum
- 4 operator on the content and additions to the content of the Texas
- 5 music history museum, including the addition of specific Texan
- 6 artists for recognition of their contributions to music.
- 7 (b) The advisory board is appointed by the governor and must
- 8 include at least one representative from the Music, Film,
- 9 Television, and Multimedia Office established by Chapter 485.
- 10 Sec. 446.053. MUSEUM NAME. The commission shall name the
- 11 Texas music history museum. In naming the museum, the commission
- shall consider any names proposed by the museum operator.
- Sec. 446.054. PERSONNEL. The museum operator may hire
- 14 personnel necessary for the museum. Employees of the museum
- operator or the museum are not state employees.
- 16 [Sections 446.055-446.100 reserved for expansion]
- 17 SUBCHAPTER C. POWERS AND DUTIES
- Sec. 446.101. GENERAL POWERS. (a) The museum shall provide
- 19 exhibits, programs, and activities that promote the purposes of
- 20 Section 446.002 and support the education of the public, including
- 21 students, in the knowledge and appreciation of the various musical
- trailblazers and pioneers of Texas and the varied musical styles of
- 23 Texas that have evolved and cross-pollinated the face of modern
- 24 popular music, including Folk, Country, Swing, Blues, Classical,
- 25 <u>Jazz, Soul, Gospel, Rhythm and Blues, Rock, Polka, Pop, Hip-Hop,</u>
- 26 Punk, Zydeco, and Tejano music.
- 27 (b) The commission and museum operator may exercise any

- 1 power appropriate to implement this chapter or to operate or
- 2 promote a museum purpose.
- 3 Sec. 446.102. SALE OF MUSIC. The museum operator may
- 4 license and sell music from the museum's website.
- 5 Sec. 446.103. LIVE MUSIC. The museum operator may host live
- 6 musical performances.
- 7 Sec. 446.104. FILMS, RECORDINGS, AND OTHER PRODUCTS. The
- 8 museum operator may develop and produce films, musical recordings
- 9 or compilations, and other products and may retain royalties or
- 10 otherwise receive revenue from the production, distribution,
- exhibition, or sale of those films, recordings, or products.
- Sec. 446.105. MEMBERSHIP PROGRAM. The museum operator may
- 13 establish a museum membership program.
- 14 Sec. 446.106. MARKETING AND PUBLIC RELATIONS. (a) The
- 15 museum operator may market and publicize the museum's exhibits,
- 16 programs, and activities.
- 17 (b) The museum operator may:
- 18 (1) employ public relations personnel;
- 19 (2) publish brochures, books, and periodicals
- 20 intended for the general public that are promotional,
- 21 <u>informational</u>, or educational; and
- 22 <u>(3) advertise the museum in any available media.</u>
- Sec. 446.107. VENDING FACILITIES. (a) In addition to
- 24 exhibits and theaters, the museum operator may operate:
- 25 (1) a gift shop;
- 26 (2) food services, including one or more restaurants,
- 27 cafeterias, and vending machines;

1	(3) pay station telephones;
2	(4) automated teller machines; and
3	(5) other services and facilities convenient or
4	necessary for visitors to the museum.
5	(b) Chapter 94, Human Resources Code, does not apply to
6	vending facilities operated by or approved for operation in the
7	museum.
8	Sec. 446.108. TOURS; PARKING AND TRANSPORTATION. The
9	museum operator may provide parking for visitors and, in
10	cooperation with other public and private authorities, may
11	participate in providing for tour transportation of visitors
12	between other historical and cultural sites.
13	Sec. 446.109. PRIVATE EVENTS. The museum operator may rent
14	all or part of the museum facility at various times for private
15	events. The museum operator may restrict public access to that part
16	of the facility rented for a private event.
17	Sec. 446.110. ALCOHOLIC BEVERAGES. The museum operator may
18	sell alcoholic beverages for consumption on the premises of the
19	museum. The museum operator must obtain the appropriate permit or
20	license from the Texas Alcoholic Beverage Commission.
21	Sec. 446.111. SUPPORT ORGANIZATIONS. The museum operator
22	may establish and maintain one or more organizations of persons
23	interested in supporting the programs and activities of the museum.
24	Such an organization may be incorporated as a Texas nonprofit

[Sections 446.112-446.150 reserved for expansion]

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corporation.

2	Sec. 446.151. CONTRACT TO OPERATE MUSEUM. (a) The
3	commission shall contract with a museum operator to:
4	(1) construct the museum to be owned by the state and
5	to operate the museum under a lease agreement; or
6	(2) operate the museum on private property owned or
7	leased by the museum operator.
8	(b) The executive director of the commission shall award the
9	contract based on the criteria developed for the initial selection
10	of a museum operator.
11	(c) The commission may not spend state money to construct or
12	operate the museum. The commission may spend state money as
13	necessary to administer the contract with the museum operator.
14	(d) Subtitle D, Title 10, and Chapters 2261 and 2262 do not
15	apply to a contract under this section.
16	Sec. 446.152. CONTRACT TERMS. (a) The commission may
17	<pre>include in the contract with the museum operator:</pre>
18	(1) provisions relating to the commission's duties to
19	market the museum, including promotion of the museum in state
20	tourism publications and advertisements;
21	(2) provisions relating to the museum operator's right
22	to access and exhibit music paraphernalia owned by the state; and
23	(3) any other provisions the commission determines
24	necessary to encourage potential museum operators to submit bids.
25	(b) The commission may amend or enter into a new contract
26	under this subchapter.
27	Sec. 446.153. CONTRACTS BETWEEN OPERATOR AND THIRD

SUBCHAPTER D. CONTRACTS

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- 1 PARTIES. The museum operator may enter into contracts with any
- 2 person to the extent necessary or convenient to construct or
- 3 operate the museum, including contracts for exhibits, programs,
- 4 activities, and facilities, and contracts to acquire or by purchase
- 5 or loan, items for exhibition.
- 6 [Sections 446.154-446.200 reserved for expansion]
- 7 <u>SUBCHAPTER E. FINANCIAL PROVISIONS</u>
- 8 Sec. 446.201. GENERAL FUNDING AND SPENDING
- 9 AUTHORITY. (a) To the extent possible, the costs of operating the
- museum shall be paid from revenues generated by the museum.
- 11 (b) The museum operator may spend money received by the
- museum for any purpose connected with the museum.
- 13 (c) The museum operator may share revenue generated by the
- 14 museum with the state.
- Sec. 446.202. GIFTS, GRANTS, AND DONATIONS. (a) The museum
- operator shall solicit and may accept donations of money or items
- 17 from individuals and from public or private foundations and
- 18 organizations.
- 19 (b) The commission may accept donations and grants of money
- 20 or items for the museum.
- 21 (c) All items donated to the museum operator or the
- 22 commission for the museum are state property.
- Sec. 446.203. FEES. (a) The museum operator may set and
- 24 collect fees in amounts necessary to operate the museum, including
- 25 fees for:
- 26 (1) admission to exhibits, theaters, programs, and
- 27 activities;

1 (2) parking and transportation; and 2 (3) facility rental. 3 (b) The museum operator may sell at prices set by the museum items manufactured or publications printed under contract with the 4 5 museum. 6 Sec. 446.204. AUDIT. The transactions, funds, and programs 7 of the museum are subject to audit by the state auditor in 8 accordance with Chapter 321. 9 Sec. 446.205. STATE EMPLOYEE CHARITABLE CONTRIBUTIONS. For purposes of Subchapter I, Chapter 659: 10 (1) the museum is considered an eligible charitable 11 12 organization entitled to participate in a state employee charitable campaign under Subchapter I, Chapter 659; and 13 14 (2) a state employee is entitled to authorize a 15 deduction for contributions to the museum, including contributions 16 for museum membership, as a charitable contribution under Section 17 659.132, and the museum may use the contributions for museum 18 purposes. 19 Sec. 446.206. INSURANCE. The museum operator shall purchase insurance policies to insure the museum contents and other 20 21 personal property against any insurable risk, including insurance

covering historical artifacts, art, recordings, or other items on

SECTION 2. This Act takes effect September 1, 2007.

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loan to the museum.