

By: Strama

H.C.R. No. 63

CONCURRENT RESOLUTION

1 WHEREAS, Austin-based Tuerff-Davis EnviroMedia, Inc., is the
2 nation's only full-service public relations and advertising agency
3 dedicated solely to improving public health and the environment;
4 and

5 WHEREAS, Founders and principals Kevin Tuerff and Valerie
6 Davis are former State of Texas employees with more than 30 years of
7 combined experience developing social marketing campaigns that get
8 results to improve our quality of life; and

9 WHEREAS, Since its inception in February 1997, EnviroMedia
10 has established itself as a nationally recognized agency that has
11 produced more than 100 advertising and marketing campaigns for
12 clients with the goal of improving environmental quality and public
13 health; and

14 WHEREAS, The accomplishments of EnviroMedia have contributed
15 to the success of many State of Texas agencies, including the Texas
16 Commission on Environmental Quality, the Department of State Health
17 Services, the Department of Public Safety, the Health and Human
18 Services Commission, the Texas Department of Transportation, the
19 Texas Water Development Board, and the Lower Colorado River
20 Authority; and

21 WHEREAS, February 2007 marks 10 consecutive and successful
22 years of small business entrepreneurship, ethical leadership, and
23 community service for this dynamic and innovative agency, and this
24 special anniversary provides a welcome opportunity to recognize its

1 owners and employees; now, therefore, be it

2 RESOLVED, That the 80th Legislature of the State of Texas
3 hereby commend Tuerff-Davis EnviroMedia, Inc., and its outstanding
4 staff for 10 years of commitment and dedication to the State of
5 Texas, its citizens, and the environment; and, be it further

6 RESOLVED, That an official copy of this resolution be
7 prepared for Tuerff-Davis EnviroMedia, Inc., as an expression of
8 high regard by the Texas House of Representatives and Senate.