

R E S O L U T I O N

1 WHEREAS, The year 2007 marks the 100th anniversary of that
2 renowned Texas company, Blue Bell Creameries of Brenham; and

3 WHEREAS, Founded as a Washington County dairy cooperative
4 called the Brenham Creamery Company, the firm took over an
5 abandoned cotton gin and began making butter from excess cream in
6 1907; and

7 WHEREAS, The creamery made its first ice cream four years
8 later, at the rate of two gallons a day; packed in wooden tubs
9 filled with ice and salt, the ice cream was delivered to local
10 residents by a horse-drawn wagon; and

11 WHEREAS, The popularity of the product spread quickly by word
12 of mouth, and the creamery increased production; renamed Blue Bell
13 Creameries in 1930, after the beloved Texas wildflower, the company
14 began distributing its ice cream in refrigerated trucks to grocery
15 stores in 1936; and

16 WHEREAS, Under the leadership of E. F. Kruse, who served as
17 general manager from 1919 to 1951, and thereafter under the
18 leadership of his sons, Ed and Howard, Blue Bell Creameries has
19 expanded throughout the south-central and southeastern United
20 States; now distributed in 16 states, Blue Bell is one of the top
21 three best-selling ice cream brands in the United States; and

22 WHEREAS, Still purchasing its raw materials from local
23 farmers' cooperatives, Blue Bell manufactures more than 20 flavors
24 year-round and 20 seasonal flavors, and the Blue Bell factory in

1 Brenham draws 117,000 visitors each year; and

2 WHEREAS, Blue Bell is celebrating its centennial throughout
3 2007 with a traveling ice cream caravan, a flavor-naming contest,
4 and, in July, a three-day birthday party in Brenham; the summer will
5 also bring the unveiling of two new bronze sculptures in Brenham,
6 one depicting the company's famous logo of a girl leading a cow and
7 the other portraying original company manager E. F. Kruse; and

8 WHEREAS, Living up to its motto of "We eat all we can and sell
9 the rest," Blue Bell has brought sweetness and joy to generations of
10 Texans and other lovers of ice cream across the South with its
11 century-long commitment to quality and to innovative marketing;
12 now, therefore, be it

13 RESOLVED, That the House of Representatives of the 80th Texas
14 Legislature hereby congratulate Blue Bell Creameries on its 100th
15 anniversary and extend best wishes to the company and its employees
16 for continued success; and, be it further

17 RESOLVED, That an official copy of this resolution be
18 prepared for Blue Bell Creameries as an expression of high regard by
19 the Texas House of Representatives.

Kolkhorst

Craddick	Gattis	Miles
Allen	Geren	Miller
Alonzo	Giddings	Moreno
Anchia	Gonzales	Morrison
Anderson	Gonzalez Toureilles	Mowery
Aycock	Goolsby	Murphy
Bailey	Guillen	Naishtat
Berman	Haggerty	Noriega
Bohac	Hamilton	O'Day
Bolton	Hancock	Oliveira
Bonnen	Hardcastle	Olivo
Branch	Harless	Orr
Brown of Kaufman	Harper-Brown	Ortiz, Jr.
Brown of Brazos	Hartnett	Otto
Burnam	Heflin	Parker
Callegari	Hernandez	Patrick
Castro	Herrero	Paxton
Chavez	Hilderbran	Pena
Chisum	Hill	Phillips
Christian	Hochberg	Pickett
Cohen	Hodge	Pierson
Coleman	Homer	Pitts
Cook of Navarro	Hopson	Puente
Cook of Colorado	Howard of Fort Bend	Quintanilla
Corte	Howard of Travis	Raymond
Crabb	Hughes	Riddle
Creighton	Isett	Ritter
Crownover	Jackson	Rodriguez
Darby	Jones	Rose
Davis of Harris	Keffer	Smith of Tarrant
Davis of Dallas	King of Parker	Smith of Harris
Delisi	King of Taylor	Smithee
Deshotel	King of Zavala	Solomons
Driver	Kolkhorst	Strama
Dukes	Krusee	Straus
Dunnam	Kuempel	Swinford
Dutton	Latham	Talton
Eiland	Laubenberg	Taylor
Eissler	Leibowitz	Thompson
Elkins	Lucio III	Truitt
England	Macias	Turner
Escobar	Madden	Van Arsdale
Farabee	Mallory Caraway	Vaught
Farias	Martinez	Veasey
Farrar	Martinez Fischer	Villarreal
Flores	McCall	Vo
Flynn	McClendon	West
Frost	McReynolds	Woolley
Gallego	Menendez	Zedler
Garcia	Merritt	Zerwas

H.R. No. 10

Speaker of the House

I certify that H.R. No. 10 was adopted by the House on April 30, 2007, by a non-record vote.

Chief Clerk of the House