

By: Swinford

H.R. No. 565

R E S O L U T I O N

1 WHEREAS, Noteworthy entrepreneur and civic leader Mariwyn
2 Dye-Webb has given generously to her community and to her fellow
3 Amarillo residents; and

4 WHEREAS, Mrs. Webb founded DB&A Advertising in 1981; as
5 president and CEO, she managed the day-to-day operations of the
6 multimillion dollar company while also serving as creative
7 director; and

8 WHEREAS, In addition to assisting clients in the retail, real
9 estate, financial, and automotive industries, she helped to
10 establish the corporate marketing department for Homart
11 Development Co., formerly a division of Sears, Roebuck and Co.,
12 created campaigns for 35 shopping malls across the country, and
13 developed multimedia advertising for Universal Health Services,
14 Inc.; and

15 WHEREAS, Mrs. Webb sold DB&A in 1995, and since that time she
16 has headed a national literacy program for Wal-Mart called "Words
17 Are Your Wheels" and helped to write a book by the same title; and

18 WHEREAS, Committed to bettering her community, she has shared
19 her time and talents with the United Way, Amarillo Symphony Ball,
20 High Plains Book Festival, and Children's Miracle Network Duck
21 Race; and

22 WHEREAS, The efforts of this esteemed professional have
23 earned her praise from the American Advertising Federation, which
24 awarded her its highest honor, the Silver Medal; her service as a

1 delegate to the White House Commission on Small Business and on the
2 Amarillo Board of City Development is further evidence of her
3 commendable dedication; and

4 WHEREAS, An engaged citizen and a creative, dynamic
5 businesswoman, Mariwyn Dye-Webb has earned the respect and
6 admiration of all those who are privileged to know her, and she is
7 most deserving of special recognition; now, therefore, be it

8 RESOLVED, That the House of Representatives of the 80th Texas
9 Legislature hereby honor Mariwyn Dye-Webb for her professional
10 accomplishments and civic contributions and extend to her sincere
11 best wishes for the future; and, be it further

12 RESOLVED, That an official copy of this resolution be
13 prepared for Mrs. Webb as an expression of high regard by the Texas
14 House of Representatives.