

By: Hughes

H.R. No. 2849

R E S O L U T I O N

1 WHEREAS, Distinguished professor and administrator Dr. Dale
2 A. Lunsford will become the sixth president of LeTourneau
3 University in Longview on July 1, 2007; and

4 WHEREAS, A graduate of the University of Tulsa, where he
5 earned his bachelor's degree in 1982 and his master's degree in
6 1985, Dale Lunsford received a doctorate in business administration
7 from Oklahoma State University in 1989; and

8 WHEREAS, From 1987 until 1999, he taught at the University of
9 Tulsa, reaching the rank of associate professor of marketing and
10 twice recognized as professor of the year; Dr. Lunsford was a
11 visiting scholar at the McCombs School of Business at The
12 University of Texas at Austin in 1999 and since 2000 has been an
13 associate professor of marketing at UT Tyler; he has been widely
14 published in professional journals of marketing and business; and

15 WHEREAS, In 2002, Dr. Lunsford was appointed vice president
16 for Student Affairs and External Relations at UT Tyler; responsible
17 for student affairs, public information and marketing, and
18 government relations, he has also overseen the construction of a
19 new student center, a student health clinic, and other buildings;
20 his efforts were instrumental in raising the school's enrollment as
21 well as increasing state and capital funding; and

22 WHEREAS, As ordained deacon, Dr. Lunsford is an active member
23 of Green Acres Baptist Church in Tyler, where he has played a
24 prominent role in international missions; a loving husband to his

1 wife, Marsha, and a proud father to his daughters Rachel and Hannah,
2 Dr. Lunsford will no doubt appreciate their support as he takes on
3 this new role; and

4 WHEREAS, LeTourneau University is an interdenominational
5 Christian university, educating a future generation of teachers,
6 scientists, and engineers; taking over from the 21-year tenure of
7 Dr. Alvin O. Austin, Dr. Lunsford is uniquely qualified to build on
8 this institution's tradition of academic excellence and community
9 service; now, therefore, be it

10 RESOLVED, That the House of Representatives of the 80th Texas
11 Legislature hereby congratulate Dr. Dale A. Lunsford on being named
12 the sixth president of LeTourneau University and extend best wishes
13 to him for a successful tenure; and, be it further

14 RESOLVED, That an official copy of this resolution be
15 prepared for Dr. Lunsford as an expression of high regard by the
16 Texas House of Representatives.