

By: Shapleigh

S.B. No. 421

A BILL TO BE ENTITLED

AN ACT

relating to the acknowledgment of a candidate's authorization of political advertising.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Section 255.001(a), Election Code, is amended to read as follows:

(a) A person may not knowingly cause to be published, distributed, or broadcast political advertising containing express advocacy that does not include [~~indicate~~] in the advertising:

(1) an indication that it is political advertising;

[~~and~~]

(2) the full name of:

(A) the person who paid for the political advertising;

(B) the political committee authorizing the political advertising; or

(C) the candidate or specific-purpose committee supporting the candidate, if the political advertising is authorized by the candidate; and

(3) if the political advertising is authorized by the candidate:

(A) for written advertising, a clearly readable statement identifying the candidate and stating that the candidate has approved the communication;

1 (B) for advertising transmitted through radio or
2 television, an audio statement made by the candidate that
3 identifies the candidate and states that the candidate has approved
4 the communication; and

5 (C) for advertising transmitted through
6 television:

7 (i) an unobscured, full-screen view of the
8 candidate making the audio statement or a clearly identifiable
9 photographic or similar image of the candidate accompanying the
10 audio statement; and

11 (ii) a statement in writing at the end of
12 the communication that appears for not less than four seconds in a
13 clearly readable manner identifying the candidate and stating that
14 the candidate has approved the communication.

15 SECTION 2. This Act takes effect September 1, 2007.