By: Seliger S.B. No. 1346

## A BILL TO BE ENTITLED

relating to the adoption of a state scenic byways program.
BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:
SECTION 1. Section 391.252, Transportation Code, is amended
by adding Subsection (d) to read as follows:
(d) The highways and roads listed under Subsection (a) are
designated as Texas Scenic Byways.
SECTION 2. Chapter 391, Transportation Code, is amended by
adding Subchapter J to read as follows:
SUBCHAPTER J. TEXAS SCENIC BYWAYS
Sec. 391.291. TEXAS SCENIC BYWAYS PROGRAM. (a) The
department shall plan, design, and establish a program for
designating highways as Texas Scenic Byways.
(b) The program must include a process by which the
<pre>department:</pre>
(1) develops grant projects in accordance with 23
U.S.C. Section 162 for highways designated as Texas Scenic Byways,
National Scenic Byways, or All-American Roads;
(2) applies for grants under 23 U.S.C. Section 162 for
the projects;
(3) excludes from designation a highway or a segment
of a highway that no longer meets the criteria established by the
department for designation as a Texas Scenic Byway; and

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(4) excludes from designation as a Texas Scenic Byway,

- 1 except to the extent necessary to preserve system continuity in
- 2 relation to signage or mapping, any segment of a highway that:
- 3 (A) is adjacent to land zoned as commercial or
- 4 industrial and does not have the scenic, historic, cultural,
- 5 natural, recreational, or archaeological qualities for which the
- 6 <u>highway as a whole is being designated;</u> or
- 7 (B) is located in an unincorporated area in which
- 8 three or more permanent commercial or industrial structures are
- 9 located.
- 10 <u>(c) The department shall adopt rules to implement this</u>
- 11 section.
- 12 Sec. 391.292. DEVELOPMENT OF GRANT PROJECTS. In developing
- 13 grant projects for designated highways under Section 391.291, the
- 14 department shall consider:
- 15 (1) the extent of the scenic, historic, cultural,
- 16 natural, recreational, and archeological characteristics of the
- 17 proposed byway;
- 18 (2) the impact of the proposed project on private
- 19 property rights along the byway;
- 20 (3) the proximity of the beginning and ending points
- of the byway to a four-lane principal arterial road;
- 22 (4) the potential effectiveness of the route to draw a
- 23 varied audience and a sufficient number of travelers to justify
- 24 designation as a Texas Scenic Byway;
- 25 (5) the proximity of recreational opportunities to the
- 26 byway;
- 27 (6) methods to be used to inform travelers of the

- byway's attractions;
- 2 (7) the suitability of road conditions to make
- 3 attractions accessible to travelers year-round;
- 4 (8) local commitment to make designation of the byway
- 5 successful;
- 6 (9) road improvement and maintenance costs required to
- 7 maintain the route as a Texas Scenic Byway;
- 8 (10) opportunities to further develop tourist
- 9 attractions along the byway; and
- 10 (11) whether there are adequate accommodations for
- 11 travel<u>ers along the byway route.</u>
- 12 Sec. 391.293. PROMOTION OF TEXAS SCENIC BYWAYS. (a) The
- department may erect appropriate signs along highways or sections
- 14 of highways indicating designation as a Texas Scenic Byway.
- 15 (b) The department may identify a designated highway as a
- 16 Texas Scenic Byway on an official state highway map prepared and
- 17 distributed by the department.
- 18 (c) The department shall design an official Texas Scenic
- 19 Byways logo.
- Sec. 391.294. OFF-PREMISE SIGNS PROHIBITED. (a) In this
- 21 <u>section</u>, "off-premise sign" has the meaning assigned by Section
- 22 <u>391.251.</u>
- 23 (b) A person may not erect an off-premise sign along a
- 24 highway or a section of a highway designated as a Texas Scenic
- 25 Byway. This subsection applies only to an off-premise sign that is
- 26 erected on or after September 1, 2007.
- (c) Subsection (b) does not apply to a highway described by

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- 1 <u>Sections 391.291(b)(3) and (4).</u>
- 2 SECTION 3. This Act takes effect September 1, 2007.