

SENATE RESOLUTION NO. 668

In Memory  
of  
J.C. Treviño, Jr.

**WHEREAS**, The Senate of the State of Texas joins the citizens of Laredo in mourning the loss of prominent business and civic leader J.C. "Pepe" Treviño, Jr., who died March 27, 2007, at the age of 76; and

**WHEREAS**, Pepe Treviño was born May 31, 1930; he became a well-known leader in the Laredo community who worked to improve the quality of life for all Laredoans by encouraging economic development, strengthening educational institutions, and giving generously of his time and resources; and

**WHEREAS**, He was president of Southern Enterprises, a business that was established in 1957; he was involved with several businesses in both the United States and Mexico and promoted bilateral relationships; he was a lifetime member of the board of the Laredo Development Foundation and was a director for the Laredo National Bank; and

**WHEREAS**, He had served as a member of the board of trustees of Laredo Community College since 1975; he was a member of the board of directors and principal benefactor of the Boys and Girls Club of Laredo; and

**WHEREAS**, Pepe Treviño was a quiet, unassuming, and distinguished gentleman who had a positive outlook on life and was noted for his exceptional intelligence; he was a role model and philanthropist who shunned recognition for his altruism; he was recently named Laredoan of the Year by the *Laredo Morning Times*; and

**WHEREAS**, He was devoted to his family, loyal to his friends, and dedicated to working for the betterment of his community, and his presence in Laredo will be greatly missed; now, therefore, be it

**RESOLVED**, That the Senate of the State of Texas, 80th Legislature, hereby pay tribute to the life of J.C. "Pepe" Treviño, Jr., and extend sincere condolences to his bereaved family; and, be it further

**RESOLVED**, That a copy of this Resolution be prepared for his family as an expression of deepest sympathy from the Texas Senate, and that when the Senate adjourns this day, it do so in memory of J.C. Treviño, Jr.

Zaffirini

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President of the Senate

I hereby certify that the above Resolution was adopted by the Senate on April 11, 2007, by a rising vote.

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Secretary of the Senate

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Member, Texas Senate