

By: Paxton

H.R. No. 80

R E S O L U T I O N

1 WHEREAS, Kevin Lofgren of the Farstar marketing company in
2 Frisco has been nominated for the 2009 Small Business of the Year
3 Award; and

4 WHEREAS, Presented by the Texas Association of Business, the
5 Small Business of the Year Award honors a Texas entrepreneur who is
6 both an innovative businessperson and a community leader; TAB
7 selects a number of regional winners, one of whom is presented with
8 the statewide award at an event in Austin; and

9 WHEREAS, A graduate of Baylor University, Kevin Lofgren was
10 already a successful photographer when he helped to found Farstar
11 in 2001; now CEO, he has led the company to create successful
12 campaigns for such clients as Oracle, Hewlett-Packard, Sun
13 Microsystems, and other companies; and

14 WHEREAS, Farstar's success has already been recognized with
15 awards from the Direct Marketing Association, the DFW Interactive
16 Marketing Association, and the Frisco Chamber of Commerce; Mr.
17 Lofgren's achievements have earned him the Celebration of
18 Enterprise Award and made him a finalist for Frisco Chamber of
19 Commerce Entrepreneur of the Year; his role in founding the
20 Mindbender Academy, a science and technology summer camp for young
21 people, has been recognized with a Tech Titans Community Hero
22 Award; and

23 WHEREAS, Dynamic and creative entrepreneurs play a vital role
24 in the prosperity of Texas, and Kevin Lofgren's accomplishments

1 with Farstar make him a fine nominee for this prestigious award;
2 now, therefore, be it

3 RESOLVED, That the House of Representatives of the 81st Texas
4 Legislature, 1st Called Session, hereby congratulate Kevin Lofgren
5 on his nomination for the Small Business of the Year Award from the
6 Texas Association of Business and extend to him and his staff
7 sincere best wishes for continued success; and, be it further

8 RESOLVED, That an official copy of this resolution be
9 prepared for Mr. Lofgren as an expression of high regard by the
10 Texas House of Representatives.