

## **BILL ANALYSIS**

H.B. 2521  
By: Pickett  
State Affairs  
Committee Report (Unamended)

### **BACKGROUND AND PURPOSE**

Despite state policies encouraging governmental entities to purchase goods and services from Texas vendors, some state agencies continue to seek commercial production and advertising services from companies outside Texas. Millions of dollars in commercial production projects are sent to other states, resulting in Texas losing high-paying jobs, economic activity, and tax dollars.

H.B. 2521 requires the comptroller of public accounts and each state agency conducting an advertising campaign that involves the creation or production of a commercial to give preference to a commercial production company and advertising agency located in Texas.

### **RULEMAKING AUTHORITY**

It is the committee's opinion that this bill does not expressly grant any additional rulemaking authority to a state officer, department, agency, or institution.

### **ANALYSIS**

H.B. 2521 amends the Government Code to require the comptroller of public accounts and each state agency conducting an advertising campaign that involves the creation or production of a commercial to give preference to a commercial production company and advertising agency located in Texas if the services meet state requirements regarding the service to be performed and regarding expected quality and the cost of the service does not exceed the cost of other similar services of similar expected quality that are offered by a bidder that is not entitled to preference. The bill defines "commercial production company" for these purposes.

### **EFFECTIVE DATE**

September 1, 2009.