By: Quintanilla H.B. No. 972

Substitute the following for H.B. No. 972:

By: Elkins C.S.H.B. No. 972

## A BILL TO BE ENTITLED

AN ACT

2 relating to inclusion on certain advertising documents of the

3 license or certificate of registration number of certain

- 4 individuals regulated by this state who solicit business in
- 5 consumers' homes; providing a civil penalty.
- 6 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:
- 7 SECTION 1. Title 2, Occupations Code, is amended by adding
- 8 Chapter 60 to read as follows:

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- 9 CHAPTER 60. GENERAL LICENSING AND REGISTRATION REQUIREMENTS
- 10 Sec. 60.001. SOLICITATION AT CONSUMER'S HOME. (a) In this
- 11 section, "solicit bus<u>iness" means to advertise an individual's</u>
- 12 business practice, for which the individual is required to hold a
- 13 <u>license or certificate of registration issued by a state regulatory</u>
- 14 agency, to a consumer at the consumer's home, in person, over a
- 15 telephone, through a salesperson, or through a written
- 16 communication mailed, e-mailed, or otherwise delivered, for the
- 17 purpose of closing a sale or entering into a service agreement or
- 18 service contract with the consumer in the home.
- 19 (b) A state regulatory agency that determines that the
- 20 <u>individuals licensed or registered by the agency solicit business</u>
- 21 in consumers' homes as a regular business practice shall adopt
- 22 rules requiring each individual licensed or registered by the
- 23 agency to prominently display the individual's license or
- 24 certificate of registration number on any document, advertisement,

- 1 business card, or logo provided by the individual to a consumer as
- 2 part of an effort to solicit business from the consumer.
- 3 (c) An individual who holds a license or certificate of
- 4 registration issued by a state regulatory agency that adopts rules
- 5 under Subsection (b) shall prominently display the individual's
- 6 license or certificate number on any document, advertisement,
- 7 business card, or logo provided by the individual to a consumer as
- 8 part of an effort to solicit business from the consumer.
- 9 Sec. 60.002. EXEMPTION. This chapter does not apply to:
- 10 (1) an individual employed by or acting on behalf of an
- 11 entity that holds a license or certificate of registration issued
- 12 by the Public Utility Commission of Texas; or
- 13 (2) an entity controlling, controlled by, or under the
- 14 same common control as an entity that holds a license or certificate
- 15 of registration issued by the Public Utility Commission of Texas.
- Sec. 60.003. CIVIL PENALTY. (a) An individual is liable to
- 17 this state for a civil penalty of not more than \$1,000 for each
- 18 violation if the individual:
- 19 (1) violates Section 60.001 or a rule adopted by a
- 20 state regulatory agency to enforce that section;
- 21 (2) represents that an expired license or certificate
- 22 of registration issued by a state regulatory agency is valid; or
- 23 (3) displays a counterfeit license or certificate of
- 24 registration or uses a counterfeit license or certificate number in
- 25 any document provided to the public.
- 26 (b) The amount of the penalty shall be based on:
- 27 (1) the seriousness of the violation;

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- 1 (2) the history of previous violations;
- 2 (3) the amount necessary to deter a future violation;
- 3 and
- 4 (4) any other matter that justice may require.
- 5 (c) The attorney general may sue to collect a civil penalty
- 6 under this section. In the suit the attorney general may recover,
- 7 on behalf of the state, the reasonable expenses incurred in
- 8 obtaining the penalty, including investigation and court costs,
- 9 reasonable attorney's fees, witness fees, and other expenses.
- SECTION 2. Not later than December 1, 2009, a state
- 11 regulatory agency or the governing body of a state regulatory
- 12 agency, as appropriate, to which Chapter 60, Occupations Code, as
- 13 added by this Act, applies shall adopt the rules necessary to
- 14 implement that chapter.
- 15 SECTION 3. Notwithstanding Chapter 60, Occupations Code, as
- 16 added by this Act, an individual subject to that chapter is not
- 17 required to include the individual's license or certificate number
- 18 on documents provided to the public before January 1, 2010.
- 19 SECTION 4. This Act takes effect September 1, 2009.