

By: Pickett, Solomons

H.B. No. 2521

A BILL TO BE ENTITLED

AN ACT

relating to a preference in state purchasing for certain media-related services offered by businesses based in Texas.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Section 2155.444, Government Code, is amended by adding Subsections (f) and (g) to read as follows:

(f) The comptroller and each state agency conducting an advertising campaign that involves the creation or production of a commercial shall give preference to a commercial production company and advertising agency located in this state if:

(1) the services meet state requirements regarding the service to be performed and regarding expected quality; and

(2) the cost of the service does not exceed the cost of other similar services of similar expected quality that are offered by a bidder that is not entitled to a preference under this subsection.

(g) For purposes of Subsection (f), "commercial production company" means a corporation, limited liability company, partnership, or other private entity that includes as one of its purposes the production of one or more television, film, radio, or other media-related commercials.

SECTION 2. The change in law made by this Act applies only to a contract for which a state agency first advertises or otherwise solicits bids, proposals, offers, or qualifications on or after the

1 effective date of this Act. A contract for which a state agency
2 first advertised or otherwise solicited bids, proposals, offers, or
3 qualifications before the effective date of this Act is governed by
4 the law in effect when the first advertisement or solicitation was
5 given, and the former law is continued in effect for that purpose.

6 SECTION 3. This Act takes effect September 1, 2009.