By: Eiland H.B. No. 4593

A BILL TO BE ENTITLED

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	AN ACT

- 2 relating to the marketing of shrimp and aquaculture products.
- 3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:
- 4 SECTION 1. Section 47.051(5), Agriculture Code, is amended
- 5 to read as follows:
- 6 (5) "Texas-produced shrimp" means wild-caught shrimp
- 7 commercially harvested from coastal waters by a shrimp boat
- 8 <u>licensed</u> by the Parks and Wildlife Department [and produced within
- 9 the borders of the state].
- SECTION 2. Section 47.052(a), Agriculture Code, is amended
- 11 to read as follows:
- 12 (a) The Texas shrimp marketing assistance program is
- 13 established in the department to assist the Texas shrimping
- 14 [shrimp] industry in promoting and marketing Texas-produced shrimp
- 15 and educating the public about the Texas wild-caught shrimping
- 16 [shrimp] industry and Texas-produced shrimp.
- SECTION 3. Section 47.053(b), Agriculture Code, is amended
- 18 to read as follows:
- 19 (b) The advisory committee shall be composed of the
- 20 following $\underline{\text{nine}}$ [10] members:
- 21 (1) two owners of commercial bay shrimp boats;
- 22 (2) two owners of commercial gulf shrimp boats;
- 23 (3) [one member of the Texas shrimp aquaculture
- 24 industry;

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- 1 [(4)] one retail wild-caught shrimp [fish] dealer;
- 2 (4) $[\frac{(5)}{}]$ one wholesale wild-caught shrimp $[\frac{fish}{}]$
- 3 dealer;
- 4 (5) (6) one person employed by an institution of
- 5 higher education as a researcher or instructor specializing in the
- 6 area of food science, particularly seafood;
- 7 $\underline{(6)}$ [$\overline{(7)}$] one member of the seafood restaurant
- 8 industry; and
- 9 (7) $[\frac{(8)}{(8)}]$ one representative of the public.
- SECTION 4. Section 47.054(b), Agriculture Code, is amended
- 11 to read as follows:
- 12 (b) Unless otherwise expressly provided by the legislature,
- 13 the source of funding for the payment of employee salaries shall be
- 14 funds generated from the program, including the 10 percent license
- 15 fee increase authorized by Section 77.002, Parks and Wildlife
- 16 Code[, and the surcharge on license fees authorized by Section
- 17 134.014].
- 18 SECTION 5. Section 47.055, Agriculture Code, is amended to
- 19 read as follows:
- Sec. 47.055. PROMOTION, MARKETING, AND EDUCATION. The
- 21 program shall promote and advertise the Texas shrimping [shrimp]
- 22 industry by:
- 23 (1) developing and maintaining a database of Texas
- 24 shrimp wholesalers that sell Texas-produced shrimp;
- 25 (2) operating a toll-free telephone number to:
- 26 (A) receive inquiries from persons who wish to
- 27 purchase a particular type of Texas-produced shrimp; and

- 1 (B) make information about the Texas shrimping
- 2 [shrimp] industry available to the public;
- 3 (3) developing a shrimping [shrimp] industry
- 4 marketing plan to increase the consumption of Texas-produced
- 5 shrimp;
- 6 (4) educating the public about Texas-produced shrimp
- 7 by providing publicity about the information in the program's
- 8 database to the public and making the information available to the
- 9 public through the department's toll-free telephone number and
- 10 electronically through the Internet;
- 11 (5) promoting the Texas <u>shrimping</u> [shrimp] industry;
- 12 and
- 13 (6) promoting and marketing, and educating consumers
- 14 about, Texas-produced shrimp using any other method the
- 15 commissioner determines appropriate.
- 16 SECTION 6. Section 134.014, Agriculture Code, is amended to
- 17 read as follows:
- Sec. 134.014. LICENSE FEES. [(a)] The department shall
- 19 issue an aquaculture license or a fish farm vehicle license on
- 20 completion of applicable license requirements and the payment of a
- 21 fee by the applicant, as provided by department rule.
- [(b) In addition to the fees under Subsection (a), the
- 23 department shall assess and collect a surcharge on the annual
- 24 license fee for aquaculture facilities producing shrimp for the
- 25 purpose of funding the Texas shrimp marketing assistance program
- 26 created under Subchapter B, Chapter 47. The amount of the surcharge
- 27 shall be set each year, as provided by department rule, in an amount

- 1 equal to 10 percent of the fees generated by the Parks and Wildlife
- 2 Department under Section 77.002(c), Parks and Wildlife Code.
- 3 [(c) The department shall deposit at the end of each
- 4 quarter, to the credit of the shrimp marketing account, the fees
- 5 received under Subsection (b) for use by the department to conduct
- 6 and operate the Texas shrimp marketing assistance program created
- 7 under Subchapter B, Chapter 47.
- 8 SECTION 7. Section 77.002(b), Parks and Wildlife Code, is
- 9 amended to read as follows:
- 10 (b) The shrimp marketing account is an account in the
- 11 general revenue fund to be used by the Department of Agriculture
- 12 solely for the purpose of the Texas shrimp marketing assistance
- 13 program established under Subchapter B, Chapter 47, Agriculture
- 14 Code. The account consists of funds deposited to the account under
- 15 this section [and Section 134.014(b), Agriculture Code]. The
- 16 account is exempt from the application of Section 11.032 of this
- 17 code and Section 403.095, Government Code.
- 18 SECTION 8. This Act takes effect September 1, 2009.