

By: Legler

H.R. No. 1086

R E S O L U T I O N

1 WHEREAS, The outstanding work of the Communications
2 Department of the Pasadena Independent School District has been
3 recognized with a number of awards by the Texas Schools Public
4 Relations Association; and

5 WHEREAS, At the 2009 convention of the nonprofit TSPRA, 900
6 entries in 35 categories were submitted by communications
7 professionals across the state for the annual Star Awards, and the
8 talented staff of Pasadena ISD came away with an impressive 11 Gold
9 Star Awards and two Best of Category awards; and

10 WHEREAS, District personnel Bruce Stone and LaVonna
11 Alexander-Carew won two Gold Stars and two Best of Category awards
12 for designing the "Heroes" marketing mailer and a child nutrition
13 calendar, while Ms. Carew earned another Gold Star for her design of
14 the district's Winter Concert program; Mark Kramer received a Gold
15 Star for his work on the *Pinnacle* newsletter, and Mr. Kramer, Mr.
16 Stone, and Candace Ahlfinger won a Gold Star for their "Financial
17 Focus for Student Success" brochure; and

18 WHEREAS, Ashley Holt won two Gold Stars in the writing and
19 published news categories, while Ms. Ahlfinger, Mr. Kramer, Mr.
20 Stone, Ms. Carew, and Ms. Holt won a Gold Star in the booklet
21 category for the "Heroes" mailer; Mr. Stone and Cindy Parmer
22 received Gold Stars for the Pasadena ISD Education Foundation's
23 Shining Stars Gala booklet and the Education Foundation's website;
24 the communications staff also won Silver Star Awards in the

1 computerized presentations category for both a recruiting video and
2 a foundation e-card, as well as in the sports photo and external
3 publication categories; and

4 WHEREAS, With the expert support of the district's printing
5 staff, the communications professionals of the Pasadena ISD do an
6 excellent job of serving the local community; they have
7 distinguished themselves as writers, editors, and designers, and
8 they may take great pride in the recognition they have earned from
9 their peers; now, therefore, be it

10 RESOLVED, That the House of Representatives of the 81st Texas
11 Legislature hereby congratulate the staff of the Pasadena
12 Independent School District Communications Department on the
13 awards they received from the Texas Schools Public Relations
14 Association and extend to them sincere best wishes for continued
15 success; and, be it further

16 RESOLVED, That an official copy of this resolution be
17 prepared for the Pasadena ISD communications staff as an expression
18 of high regard by the Texas House of Representatives.